

Fall Product Program

Juliette Parent/Caregiver Guide

Dates to Remember

Prior to Participating

Complete a [Permission Form](#). Enter "customer@girlscoutshcc.org" in the '**Troop Fall Product Manager Email**' field. This will create a case for you and you will hear back from GSHCC with next steps.

September 15

Fall Product Program begins! Click link in launch email from the council, click on M2 link from the council website at www.girlscoutshcc.org/fallproduct, or go to www.gsnutsandmags.com/gshcc to get started.

October 15

Fall Product Program Ends.
Do not enter Girl Delivered online nut orders as these are already in the system.

October 18

Reward choices due in M2 system no later than this date.

November 8-15

Candy/nut items delivered to service units. Check with your service unit fall product manager for location, date and time to pick up your candy/nut items and rewards.

November 22

Last day to deliver product to customers. Communicate delivery time frame with customers at time of order

November 27

Estimated reward delivery to service units. Check with your service unit volunteer for location, date and time to pick up reward items.

*All M2 system deadlines are 11:59 p.m. PST. GSHCC and/or your service unit fall product manager cannot make edits to orders or reward selections after October 18.

Thank you for supporting your Girl Scout's participation in our Fall Product Program. With your help and support, she will have the opportunity to improve on the 5 Skills:

Goal Setting
Decision Making
Business Ethics
Money Management
People Skills

What Girls Need to Participate

Girls must be registered for the 2023 MY and have a signed [Permission Form](#) on file with GSHCC. The permission forms and other resources are also available online at www.girlscoutshcc.org/fallproduct.

How Girls Participate

Girls wishing to participate individually can participate in Girl Delivery and Direct Ship only. They cannot accept cash or checks. This makes participating even easier - no money or forms to turn in! For participation electronically, internet access and parental supervision is required.



Earn Customized Patches

Fall Patch

To earn:

1. Create your avatar
2. Send 18+ emails
3. Sell \$350 in total sales
4. Choose your background & your avatar design!

Cookie Program

Crossover Patch

To earn:

1. Fall Criteria: Create your avatar & send 18 + emails
2. 2024 Cookie Program: Sell 300+ packages of cookies



Participating Online

Beginning September 15, girls can create an online account in the M2 system

Within her online account, she creates an avatar with her own virtual likeness, enters e-mail addresses and creates a personal message to send to family and friends. As a way to increase her sales, we also suggest she record her voice for her avatar or upload a personal video explaining what she is learning and what her goals are. She then launches her campaign and her personal message is sent with links for her customers to shop for magazines and/or candy/nut items.

Girls should create their online account and send out emails early in the program to allow maximum time for their customers to make a purchase.

Payment is collected at the time of order via credit card for all products ordered online (including Girl Delivered candy/nut items). Direct Ship items and magazines are shipped directly to customers.

All orders placed online, including Girl Delivered orders, are automatically added to the M2 system so caregivers need not record/enter any online sales.

We Appreciate You!

Thank you for being an integral part of the Fall Product Program

Questions?

Contact us at:
customercare@girlscoutshcc.org
 or (800) 322.4475

Juliette Pathway Credits

Beginning at \$50 in sales, girls will earn \$5.00 for every \$50 in sales! Funds will be provided to girls on Juliette Pathway Credits. Pathway Credits may be applied towards GSHCC events, day and sleepaway camps, membership registration fees for girls, and in-store GSHCC shop purchases. Eligible events are listed on the activities calendar at girlscoutshcc.org. In accordance with the IRS, individual girls cannot earn proceeds on a per dollar basis and cannot be given proceeds in the form of a gift card. Please see Volunteer Essentials for details.

**Juliette Pathway Credits are not cumulative*

***After levels shown, girls will earn \$5.00 for every \$50 in sales*

Total Sales	Credit Earned
\$50 - \$99	\$5.00
\$100 - \$149	\$10.00
\$150 - \$199	\$15.00
\$200 - \$249	\$20.00
\$250 - \$299	\$25.00
\$300 - \$349	\$30.00
\$350 - \$399	\$35.00
\$400 - \$449	\$40.00
\$450 - \$499	\$45.00
\$500 - \$549	\$50.00
\$550 - \$599	\$55.00
\$600 - \$649**	\$60.00

Product	Sale Type	Product	Delivery to Customers
Nuts/ Chocolate:	Online Girl-Delivered	<ul style="list-style-type: none"> Girls create their personalized storefront in M2 and send emails to friends and family Customers pay online and participants deliver products Orders are automatically credited to the participants in M2 	Delivered to customer by girls to customers <i>(If a girl/family receives an online order from a customer where they will not be able to deliver the items in person, they will need to contact M2 customer service by October 15 to cancel)</i>
	Online Direct Shipped	<ul style="list-style-type: none"> Girls create their personalized storefront in M2 and send emails to friends and family Customers pay online, including the cost of shipping Orders are automatically credited to the participants in M2 	Shipped directly to the customer <i>(1-2 weeks standard delivery timeframe after order processing. Customers will have option for expedited shipping)</i>
Mags, Tumblers, & BarkBox	Online	<ul style="list-style-type: none"> Girls create their personalized storefront in M2 and send emails to friends and family Customers pay online Orders are automatically credited to the participants in M2 	Shipped directly to the customer <i>(6-8 weeks standard delivery timeframe after order processing)</i>

REWARDS

Rewards are cumulative. Earn items as you reach your goals! Please make reward choices as you reach your goal. Rewards are subject to change due to unforeseen circumstances. Similar items may be used as substitutions. Some items may vary in color.

► Combined Sales



\$150 Combined Sales
100+ Patch & Theme Stickers



\$300 Combined Sales
Small Ocelot Plush



\$450 Combined Sales
Give Back & Conservation Patch



\$600 Combined Sales
Goal Getter Patch & Choice of: Own Your Magic T-Shirt
OR LED Bike Lights & Bike Safety Experience



\$750 Combined Sales
Super Seller Patch & Large Ocelot Plush



\$900 Combined Sales
Choice of: GSHCC Branded Jacket OR
Nutcracker Ballet Experience



\$1,250 Combined Sales
Build-a-Bear at GSHCC Sacramento

► Nut/Candy Items



15+ Nut/Candy Items
Own Your Magic Patch



25+ Nut/Candy Items
Charm Bracelet



6+ Project Share Donations
Care to Share Patch

► Magazine Items



4+ Mag Items
Ocelot Patch



7+ Mag Items
Super Seller Mags Patch & Ocelot Charm

► Other Patches



18+ Emails
2023 Patch



Upload a Video
Visualize Patch

Orders due by: _____ Pick up products by: _____ Turn in money by: _____

Visit www.gsnutsandmags.com/GSHCC to create your website!

Earn these two special patches with your name and avatar on them!

Fall Personalized Patch:



- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$350+ in total Fall sales

Personalize by choosing from two scenes. You have the option to select from a safari outfit or Girl Scout attire.

Girl Scout Cookie Crossover Personalized Patch:



- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 300+ packages of cookies during the 2024 Girl Scout Cookie Program