



FOR IMMEDIATE RELEASE/NEWS RELEASE

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Girl Scouts Impact East Sacramento Every Day

EAST SACRAMENTO – Since 1984, Girl Scouts Heart of Central California (GSHCC) was located in Rancho Cordova in a large business park hidden from the public's view. In an effort to bring more public awareness to the council's community impact the Girl Scout Program Center was recently relocated near the corner of 65th and Elvas, behind Sacramento State University.

Girl Scouts Heart of Central California's New Program Center 6601 Elvas Ave., Sacramento, CA 95819

GSHCC's Program Center serves girls in 18 counties in central California and is the headquarters for membership, outreach, adult development, program, marketing and communications, product sales, management, properties, business services, finance, fund development and human resources.

Now closer to the highway 99 corridor and Sacramento's light rail system, the new Program Center is centralized towards downtown, making it more convenient for members and volunteers to utilize the building's meeting rooms and attend training and program events.

When the GSHCC office was located in Rancho Cordova, the Girl Scout Shop and warehouse space were in separate leased buildings, which created separate utility costs and business license fees. Now that all three facilities are under one roof the long term financial benefits will allow more money to filter into the girl member programs and into trainings for the adult volunteers.

The new space also allows for history collection displays. A small room with old boxes filled with Girl Scout history is a thing of the past. The history tour now consists of numerous wall displays spread throughout the Program Center, allowing girls and adults to walk through and view Girl Scout items from past eras, as well as camping items and uniforms from decades gone by. A large image of Juliette Gordon Lowe, the founder of Girl Scouts, has also been incorporated into the new space bringing alive our nearly 100 years of history as an organization.

About Girl Scouts

Founded in 1912, Girl Scouts is still the leading authority on girls' healthy development, and builds girls of courage, confidence and character who make the world a better place. The local council, Girl Scouts Heart of Central California is headquartered in Sacramento and serves nearly 29,000 girls in 18 counties* in Central California. For more information, visit www.girlscoutshcc.org.

* Alpine, Amador, Calaveras, Colusa, El Dorado, Glenn, Mariposa, Merced, Nevada, Placer, Sacramento, San Joaquin, Solano, Stanislaus, Sutter, Tuolumne, Yolo, and Yuba.

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