



NEWS RELEASE

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Girl Scout Cookie Season Starts!

Rancho Cordova, CA 01/06/2010 – Friday, January 8 marks the day that local Girl Scouts, between the ages of 5 to 17, will be taking preorders for Girl Scout Cookies for the 2010 Girl Scout Cookie season. Starting February 19, girls will start delivering cookies, and will be hosting site sales - the community's opportunity to purchase Girl Scout Cookies at their local store fronts. Girls will be implementing their Girl Scout Cookie Program marketing plans, using their money management skills and testing their customer service talents.

2010 Girl Scout Cookie Season January 8 – March 14, 2010

There are eight kinds of Girl Scout Cookies offered this year. You can choose from Thin Mints, Carmel DeLites, Peanut Butter Patties, Peanut Butter Sandwiches, Shortbread, Lemonades, Thanks-A-Lot and Daisy-Go-Rounds. In addition, to address the health related concerns of many customers, all varieties, including the popular Thin Mints and Carmel DeLites, will now feature zero trans fat per serving. Cookies are \$4 per box.

To place an order with a Girl Scout in your area, contact (866)-GSCOOKS or email cookies@girlscoutshcc.org

The goal of Girl Scouts is to provide a safe and accepting atmosphere where girls will develop strong character and become motivated to succeed in their future careers. The annual Girl Scout Cookie Sale remains their centerpiece for entrepreneurial and business development and ensures that young women gain a deeper understanding of the financial marketplace. In partnership with caring adults, girls develop qualities that will serve them all their lives, such as strong values, social conscience, and conviction about their own self-worth.

After paying the licensed baker, all proceeds from the Girl Scout Cookie® program stay within the local council area to help support Girl Scout troop activities and provide essential services such as property maintenance, financial assistance, and volunteer training. This program is one of the few youth programs in the nation that allows girls to make a decision on where a portion of the profits are applied.

For more information on how to join, volunteer, reconnect or donate to Girl Scouts, call (800.322.4475) or visit www.girlscoutshcc.org

Founded in 1912, Girl Scouts is still the leading authority on girls' healthy development, and builds girls of courage, confidence and character who make the world a better place. The local council, Girl Scouts Heart of Central California is headquartered in Rancho Cordova and serves nearly 29,000 girls in 18 counties* in Central California. For more information, visit www.girlscoutshcc.org.

* Alpine, Amador, Calaveras, Colusa, El Dorado, Glenn, Mariposa, Merced, Nevada, Placer, Sacramento, San Joaquin, Solano, Stanislaus, Sutter, Tuolumne, Yolo, and Yuba.

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