

# Evaluation

## 2012 Girl Scout Cookie Program Evaluation

Troop # \_\_\_\_\_ Service Unit Name and # \_\_\_\_\_

Troop age level: \_\_\_\_\_ Daisy \_\_\_\_\_ Brownie \_\_\_\_\_ Junior \_\_\_\_\_ Cadette \_\_\_\_\_ Senior \_\_\_\_\_ Ambassador

Years of experience as Troop Cookie Manager, including this year:

\_\_\_\_ 1 \_\_\_\_ 2 \_\_\_\_ 3 \_\_\_\_ 4 \_\_\_\_ 5 \_\_\_\_ More (# \_\_\_\_\_)

How did you receive your information/training for the Girl Scout Cookie Program?

\_\_\_\_ Attended a council sponsored Troop Cookie Manager webinar training

\_\_\_\_ Took online training test on the ABC website and passed by at least 90%

\_\_\_\_ Was trained by Service Unit Cookie Manager

Did your troop set a goal? \_\_\_\_\_ Yes \_\_\_\_\_ No

If yes, did you reach your goal? \_\_\_\_\_ Yes \_\_\_\_\_ No \_\_\_\_\_ Exceeded

Did your troop hold a parent meeting to discuss the Cookie Program? \_\_\_\_\_ Yes \_\_\_\_\_ No

Were parents made aware of your troop's goal? \_\_\_\_\_ Yes \_\_\_\_\_ No

General Information – please mark the word that best describes your opinion.

- |                                  |             |              |           |        |
|----------------------------------|-------------|--------------|-----------|--------|
| 1. Quality of Girl Scout Cookies | __Excellent | __Good       | __Average | __Poor |
| 2. Availability of Cookies       | __Excellent | __Good       | __Average | __Poor |
| 3. Training and support          | __Excellent | __Good       | __Average | __Poor |
| 4. Cookie Pick-up System         | __Excellent | __Good       | __Average | __Poor |
| What kind did you do:            | __Mega drop | __SU Pick-up |           |        |
| 5. Service Unit support          | __Excellent | __Good       | __Average | __Poor |
| 6. Recognitions                  | __Excellent | __Good       | __Average | __Poor |
| 7. Cookie Cupboard               | __Excellent | __Good       | __Average | __Poor |
| 8. Banking Procedures            | __Excellent | __Good       | __Average | __Poor |
| 9. Snap Software                 | __Excellent | __Good       | __Average | __Poor |

Did you download materials from the council website: \_\_\_\_\_ Yes \_\_\_\_\_ No

Is there anything else that needs to be included in the printed materials that would make your job easier?

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Suggestions for improving any aspect of the Girl Scout Cookie Program:

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Thank you for helping girls learn to set and achieve goals and earn troop funds by selling Girl Scout Cookies. We also appreciate you taking the time to complete this evaluation. Evaluation responses are reviewed by volunteers and staff to improve next year's Girl Scout Cookie Program.

Please return evaluation to your Service Unit Cookie Manager by March 23, 2012