

DoorDash Guidelines

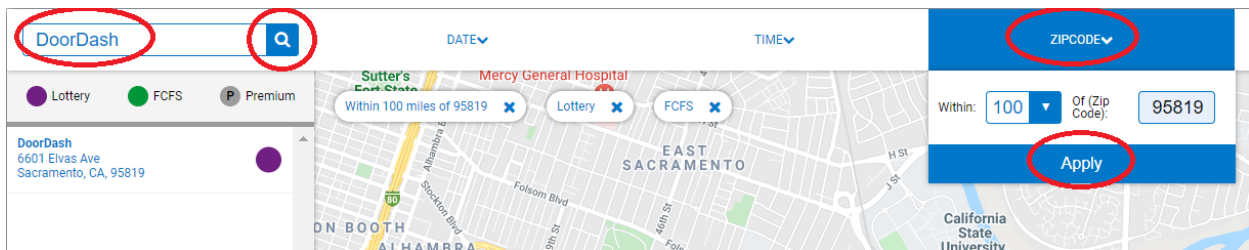
DoorDash and GSUSA are thrilled to pilot a new partnership to bring America's favorite cookies to the doors of diners! Per this national agreement the following guidelines must be met:

- DoorDash locations may only be operated at locations where trained staff can be available to support troops
 - 2022 DoorDash locations will operate from the Sacramento and Modesto Regional Program Centers
- Only available for Junior, Cadette, Senior and Ambassador Girl Scouts
 - Troops are responsible for managing the DoorDash tablet and packaging orders. Per GSUSA guidelines, Daisies and Brownies are not eligible to manage DoorDash operations
 - Multi-level troops can participate as long as Girl Scouts attending booth sale meet grade level requirements
- Adult supervision is required at all times
- All booth guidelines still apply
- Troops must provide their own inventory for DoorDash booths, just as they would with any other booth opportunity
 - Participating girls must package up orders
 - Plan ahead – ensure you have enough inventory. If you run out of inventory, varieties will need to be marked out of stock in DoorDash merchant portal
 - Troop is responsible for transferring inventory to participating Girl Scouts so they receive credit for the booth sales, just as they would with any other booth location
 - Troop can include additional marketing materials with each order (i.e. a thank you card, troop QR code for future orders, etc.)
- Troop leaders, cookie managers and participating girls should promote the DoorDash opportunity on their social media channels and within their networks during their scheduled appointment time
- Troops can include additional marketing resources with their order
 - This can include thank you notes, business cards, etc.
 - Troop Booth Link can be shared to encourage customers to purchase directly from troop again.
- Troops must show up at least 15 minutes prior to their shift to be trained on the technology by staff
- Participating troops must complete a survey after their booth opportunity concludes
- DoorDash payments will be credited to troops within 7-10 business days
 - These will show as “DoorDash Payment” under financial transactions

For Customer Orders:

- DoorDash is limiting orders to a minimum of 3 packages
 - Customers can order “multipacks” of predesignated varieties or they can create their own mix of cookies
- Girl Scout Cookies will be included in DoubleDash
 - This lets customers add cookies as part of their original order for no additional delivery fee
- Girl Scout Cookies will be included in DashPass
 - Customers with a DashPass do not pay delivery fees
- For a limited time, DoorDash will offer one free package of cookies with orders over \$25
 - DoorDash is covering the cost of the free package
 - Customers will be able to select the variety – discount is taken at checkout
 - Troop does not include package in addition to order received; package will show as part of the order

GSHCC will be following our current [COVID-19 Guidelines](#). Be sure to check our website for the latest updates. Troops in any area of our council may sign up for any of these available opportunities. For troops outside of DoorDash radius, we recommend they set booth search radius within 100 miles of their zip code. Troops can then search for DoorDash.



Thanks for your interest in this new DoorDash pilot!