



We are excited to have your troop participate in the 2021 Girl Scout Fall Product Program. This program is as easy as it gets and helps your troop get geared up for the cookie program. You will receive your M2 launch email beginning September 2. Girls will receive their email beginning September 9.

Access M2 after Sept. 2

## Important Dates

August 31 - GSHCC's [Fall Product Training](#) (Zoom)

September 2 - Volunteer early access in [M2 system](#)

September 8 - **Fall Product Q&A** (Meeting Password: 468430)  
September 8 - GSHCC's **Fall Product Training** (Zoom)  
**September 9 - 2021 Girl Scout Fall Product Program begins**  
September 15 - **Fall Product Q&A** (Meeting Password: 468430)  
September 22 - **Fall Product Q&A** (Meeting Password: 468430)  
September 29 - **Fall Product Q&A** (Meeting Password: 468430)  
October 4 - ACH Authorization Forms Due  
October 6 - **Fall Product Q&A** (Meeting Password: 468430)  
October 13 - **Fall Product Q&A** (Meeting Password: 468430)  
October 17 - Fall product program ends  
October 17 - Parent order entry ends  
October 19 - Troop order entry ends  
October 21 - ACH withdrawal  
November 10-17 - Product and reward deliveries to service units

## Participation Requirements

Troop fall product managers are required to complete training prior to participating in the fall product program. You may attend your service unit's training (if available), complete training in gsLearn at your own pace or register for the [GSHCC-led zoom trainings](#). The training can be found in gsLearn by searching 634 Troop Fall Product Manager Training 2021. If your troop did not participate in the 2021 Girl Scout Cookie Program or your banking information has changed, please submit an [ACH Authorization Form](#).

Girl Scouts in participating troops who wish to participate in the program must be registered for the 2022 membership year and have a signed [Parent Permission Form](#) on file with their troop fall product manager.



### **The Fall Product Program**

This program is an integral part of a Girl Scouts' journey toward leadership, learning, and developing The 5 Skills—business ethics, decision making, goal setting, money management, and people skills. This is an easy and fun way for troops and girls to get ready for the cookie program.

[Learn More! »](#)

# Product Highlights

## **New item!** Nut & Seed Blend



This the largest item GSHCC has had on the order card: 18oz of peanuts, sunflower seeds, pepitas, dried cranberries, almonds, and cashews.

## **New item!** Ruby Medley



The ruby chocolate gets its color from a natural fermentation process. No artificial colors are used.

## **New item!** Caramel Apples

This item is perfect for fall: milk chocolate with an apple flavored center.



## Proceeds

Participating troops earn 10% in troop proceeds, and Girl Scouts earn reward items. Older girl troops—comprised solely of Cadettes, Seniors and Ambassadors—can unanimously opt for Older Girl Proceeds and earn 20% with no rewards. Girls in troops opting out of rewards can still earn patches. The Older Girl Proceed Plan must be selected in M2 by October 17 for qualifying troops opting out of rewards.

## Participation Options

Girls and customers have girl delivery, in-person, and direct ship ordering options. Girl delivery is our recommended option for local customers. Girl delivery product selections are limited to the same items available on the order card, but customers pay online with no shipping charges. Girls receive their products in November for delivery, which helps them maintain a personal touch. Find more information in your [Troop Guide](#) and on our website.

## Resources

You can find an FAQ, resources, M2 videos and more at

[girlscoutshcc.org/fallproduct](https://girlscoutshcc.org/fallproduct). Rallyhood is also a great place to network and find all program resources and a calendar of events. For help with the M2 system, please contact [M2 Customer Service](#). Otherwise, reach out to [GSHCC Customer Care](#).

# Rewards & Experiences

## STEM Snow Experience



STEM

Girls who earn and select the Snow Experience will enjoy a variety of different snow themed activities. Girls will learn the science of snow and about the fall product mascot, penguins. There will be snow making and igloo building. Each girl will take home a small tube of snow, so the fun can continue after the event.

## Winter Weekend at Camp Fleming



outdoors

This event is girl-only, and girls who earn and select this experience will spend the night at Camp Fleming. There will be lots of amazing camp activities, such as team-building and survival skills. Camp Fleming is a place for bonding and friendship building. Transportation will not be provided.

