



Sponsorship Levels and Benefits

Sponsorship Benefits	Presenting \$25,000	Gold \$15,000	Rose \$7,500	Silver \$5,000	Bronze \$2,500
Complimentary Event Tickets	16	8	6	4	2
Event Website	Logo	Logo	Name	Name	Name
Event Printed Materials	Logo	Logo	Name	Name	Name
Recognition from Emcee	x	x	x	x	x
Event Program	Full Spread	Full Page	1/2 Page	1/4 Page	Listed
Sponsor Page on Powerpoint Loop	x	x	Listed	Listed	Listed
Mailed Event Invitations* (1,500 households)	Logo	Logo	Name	Name	
Opportunity for Cause Marketing with GSHCC Logo	x	x	x	x	
Email Marketing Visibility	Logo	Logo	Logo		
Visibility in Social Media Marketing Posts	3	2	1		
Option to Include Branded Swag at Event	x	x	x		
Custom Social Media Post Unique to Sponsor	x	x			
Event Media (inclusion in press release and advertising)	x	x			
Event Save the Date Email** (12,000 households)	Logo	Logo			
Reserved Seating	16	8			
Reserved VIP Seating with Concierge Service	16				
Representative to Provide Formal Welcome	x				

Questions? Please contact Susan Willson,
 Chief Development Officer
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 916-606-4688

*Event Invitations to be mailed in June

**Email Save the Dates to be sent on March 1st

