



Board of Directors Regular Meeting

June 26, 2025

Social and light supper 4:30 p.m.
Meeting 5:00-7:00 p.m.

Sacramento Regional Program Center
6601 Elvas Avenue, Sacramento, CA
Meeting notification and packet emailed 6/16/25

ATTENDANCE:

Voting Members Present: Lisa Cardoza – Secretary, Patty Estopinal (remote), Kirpa Gill, Fran Halbakken – Vice Chair, Robin Kren, Kim Mayes – Chair, Lynne Meredith – Vice Chair, Jenni Murphy, Adrian Ruiz (remote), Rhonda Staley-Brooks, Myel Thelen, Kathleen Webb – Treasurer, Jeannie Vance, Bianca Zitelli

Members Excused: Shannon Cooper, Maddy de Lange, Noor Latif, Alana Mathews, Kate Reid

Staff: Desireé Aragon – CHRODO, Linda Farley – CEO, Leslie Parker – Executive Administrator, Rich Ryan – CFO

Guests: Nandini Prasad- Gold Award Girl Scout & Board Scholarship recipient

Quorum needed: 10

Quorum established: 13

Meeting quorum max count: 14

CALL TO ORDER

Board Chair Kim Mayes opened the meeting at 5:07 p.m. with 13 Board members, four staff, and one guest in attendance.

MEETING ORGANIZATION

Kim reminded the Board that arrivals and departures would be noted in the minutes to ensure quorum was maintained. She asked if anyone objected to recording the meeting for the purpose of accurate minute-taking or had any conflicts of interest related to the agenda. No objections were raised.

GIRL MOMENT

CHRODO Desireé Aragon introduced Nandini Prasad, Gold Award Girl Scout and recipient of the Board Scholarship. She welcomed Nandini with some brief biographical information.



Nandini presented a brief slideshow outlining her Gold Award project, “Rallies for All,” which aims to redesign school traditions and rallies to be more inclusive of students with disabilities. She identified a lack of interaction between students in the special education and general education populations at her high school and responded by establishing a program and club to increase participation and engagement across both groups.

Following a short Q&A with Board members, Nandini expressed appreciation to Adriana Pedroza for encouraging her to apply for the Board-funded scholarship and thanked the Board for its support. She shared her plans to continue her inclusivity work while attending UC Berkeley this fall, where she will major in physics, astrophysics, and/or cosmology.

As she was unable to attend the Highest Awards Ceremony, Kim and the Board presented her with a bouquet of flowers in acknowledgment of her achievement before she was excused.

CONSENT AGENDA

The consent agenda, consisting of the Board meeting minutes of April 17, 2025, was presented. The consent agenda was accepted and approved as presented.

FINANCIALS

April 2025 Financial Report

Treasurer Kathleen Webb moved to accept the April 2025 Financial Report. Jeannie Vance seconded the motion.

Discussion: Kathleen thanked Rich for his support in her transition to Treasurer and commended the team for their effective expense management. Rich reported that donations and investment income exceeded budget projections. Additional After-School Clubs revenues, which were not included in the budget, are helping to offset lower-than-expected cookie sales.

Motion carried.



FUND DEVELOPMENT

Linda first thanked the Board for completing the Thank You notes that Maddie Davis, Fund Dev. Director, put in the Board's folders.

Linda reported that the Big Day of Giving campaign, held on May 1, raised \$21,403—142% of the \$15,000 goal. She thanked the Board for their support and reviewed the five-year campaign performance trends.

BOARD RECOGNITIONS COMMITTEE REPORT

Chair Robin Kren, on behalf of the Board Recognitions Committee, moved to approve the recognition award nominations as recommended by the Committee.

Discussion: Robin explained about these National awards and the process for choosing the recipients, using a blind presentation. Of the 26 nominations received, two Honor Pins were lacking proper details to satisfy the requirements. Since neither had received the Appreciation Pin, those nominees were moved up and approved by the committee to receive that recognition instead. Four nominees (three Appreciation and one Honor) were denied due to the lack of proper examples for that recognition award in the nomination or the recommendations. There were 19 Appreciation Pins and three Honor Pins presented to the Board for approval.

Robin expressed appreciation to the Recognition Committee members: Toni Rubin, Erika McCall, Chris Stincelli, and Paula Hansen. She noted that Toni and Erika are former Board members, and Chris and Paula are highly engaged volunteers. In response to a question about committee membership and time commitment, Robin explained that members primarily review the nomination packet and endorsement letters over a couple of weeks, completing the process with meeting (about two hours) to discuss the scoring. She remarked that the committee members should be experienced volunteers to accurately judge the nominations.

Motion carried.

BOARD DEVELOPMENT COMMITTEE (BDC)

Before beginning, Fran expressed her thanks to all those who contributed or attended the Staff Appreciation breakfast on June 11th. She remarked that she is already planning for next year.



Girl Board member terms

BDC Chair Fran Halbakken moved on behalf of the BDC to extend the terms of the current Girl Board members by seven months to align with the revised Annual Meeting schedule and ensure continuity. Maddy de Lange's and Noor Latif's terms shall extend to September 2026, and Kirpa Gill's term shall extend to September 2027.

Discussion: Fran stated that the motion included the rationale for this motion and the next: to align Board member's terms with the new Annual Meeting schedule.

Motion carried.

Director-at-Large terms

BDC Chair Fran Halbakken moved on behalf of the BDC to adjust the terms of Directors-at-Large Shannon Cooper and Alana Mathews to conclude at the September 2025 Annual Meeting, in alignment with the revised Annual Meeting calendar.

There was no discussion.

Motion carried.

[Rhonda Staley-Brooks arrived @ 5:31pm. Quorum stands at 14]

ELECTION OF OFFICERS AND DIRECTORS

BDC Chair Fran Halbakken moved on behalf of the BDC to approve the slate of officers and members for the GSHCC Board of Directors as presented by the Board Development Committee.

Discussion: Fran reminded everyone about the change of the Treasurer position from Patty to Kathleen, Patty's move to a Director, and the agreement of the other members to continue their current roles as Directors.

Motion carried.

BYLAWS AMENDMENT

Vice Chair Fran Halbakken moved to amend the GSHCC Bylaws in Article IV, Section 3 Board Development Committee, Subsection A. Composition, as outlined on the proposed bylaws change document: Strike the word five (5), add the word three (3), strike the three sentences from "At least two members..." to "...non-board members,"



and add the sentence “The Board Development Committee shall be chaired by a current, former, or incoming Board member.”

She then read the new wording as it would be if approved: The Board Development Committee shall be an Advisory Committee and shall consist of at least three (3) persons to be appointed by and serve at the pleasure of the Board. The Board Development Committee shall be chaired by a current, former, or incoming Board member.

The motion was seconded by Jenni Murphy.

Discussion: Fran provided an overview of the purpose and current composition of the BDC. Linda noted that the existing structure is restrictive and has made it challenging to recruit members to serve on the BDC. The proposed change would simplify the process and allow all Board members to help identify and recommend prospective candidates based on the Board’s evolving needs.

Motion carried.

NATIONAL COUNCIL SESSION PROPOSALS & DISCUSSION TOPICS

Linda provided a brief overview of the National Council Session (NCS), which takes place every three years. For the upcoming session in July 2026, GSHCC has been allocated 10 delegates based on girl membership numbers. She explained that GSUSA has introduced a new process this year, inviting councils to be more actively involved in shaping the NCS agenda, which includes constitutional and Bylaw changes as well as other proposals and ideas.

Board Member Lynne Meredith, one of GSHCC’s elected NCS Delegates, shared that she attended a delegate engagement webinar and found it helpful to evaluate proposals through the lens of GSUSA’s Vision 2030 goals.

Linda noted she would address Vision 2030 in her CEO Report but emphasized that some proposals may be better addressed through alternative channels rather than waiting for the NCS. She asked Board members to use the tally sheet in their folders to indicate the top 4–5 that stood out. These selections, along with input from GSHCC delegates, alternates, and staff, will be submitted to GSUSA on the survey due next week.



CEO REPORT

GSUSA's Vision 2030

Linda shared slides from GSUSA's Vision 2030. [Slides attached to these minutes.] The materials included strategic initiatives, leader-identified priorities for acceleration, perceived barriers, and the key objectives for Year 1. She noted that GSHCC is already aligned with most of the core GSUSA initiatives.

FY26 Operational Plan and Budget

Linda reported that due to lower than expected extended year memberships (the remainder of this year and next year), GSHCC is anticipating a decrease in Volunteer-Led Troop membership. An increase is anticipated in After-School Club (ASC) membership. There will be fewer council-wide events. She noted that cookie pricing will increase to \$7.00 per package next season, aligning with the introduction of a new cookie. The FY26 budget has been carefully developed and is balanced. It will be presented to the Finance Committee in August and to the full Board in September.

A question was raised about the plans for the reimagining of camp mentioned at the last meeting. Sr. Director Madison Kosh and Camp Director Chelsea Darling are developing an outline for next year and the incoming COO will also have some input as well. More information will be presented at the next meeting.

Chief Operating Officer Transition

Linda announced that the COO position has been filled, with an official public announcement expected around July 3. While currently under embargo, she shared that Lani Longacre—Vice President of the Girl Scout Cookie Program at GSUSA and former Chief Mission Delivery Officer at the San Diego Council—will begin her role at GSHCC on July 30.

Board members will have an opportunity to say farewell to outgoing COO Marcella Cooper at the July 30 Board mixer. Her final day with the council will be August 1.

After-School Clubs (ASC's)

GSHCC has hired Priya Singh as the ASC Business Development Manager. In this role, she will be responsible for connecting with and establishing ASC contracts with school districts. Her background as a school principal and teacher provides valuable insight into district operations and strengthens GSHCC's outreach and engagement strategy.



Linda provided an update on the current ASC programs. This summer, three Club programs are running—including one Camp Menzies Experience—serving a total of 147 girls.

Looking ahead to the 2025–26 academic year:

- Three contracts are already executed, set to serve 400 girls.
- Twenty-three Clubs are pending school board approval or contract signatures, representing 575 girls.
- Twenty-two additional Clubs are in discussions or negotiations, representing 550 girls.
- Responses are pending from five more districts.

If all programs proceed, GSHCC could operate 61 ASC sites, serving up to 1,525 girls in 2025–26.

In response to a question about districts not listed on the slides, Linda replied that the ASC team is strategically targeting school districts by leveraging after school personnel and existing contacts to engage the appropriate decision-makers and gather the necessary information for approval. This will be part of Priya's focus.

A question was raised about whether the Girl Scouts' brand influences the ability to secure ASC contracts. Linda confirmed that it does, sharing an example of a district superintendent and former Girl Scout who was positively influenced to support ASC's in her district by that connection. While not always that easy, Linda noted that the ASC team is well-prepared with materials outlining the Girl Scout Leadership Experience (GSLE) and the benefits of Girl Scouting that are correlated to the State E-LOP standards.

BOARD CHAIR REPORT

Board Engagement

Kim thanked the Board members for their continued engagement with GSHCC events, including the Staff Appreciation Breakfast, Capitol Bridging, Camp Staff Care packages, OAC, Day at the Capitol, and the Highest Awards ceremony. She extended special thanks to Fran for organizing the breakfast and to those who participated. She thanked Rhonda for representing the Board and speaking at the Highest Awards ceremony, and those who attended. Kim emphasized the importance of Board visibility to the girls, parents, and volunteers, and thanked them for their commitment.



Upcoming Events

Kim reminded members about the upcoming Summer Board Mixer on July 30 at 6:00 p.m. at Lisa's home, and the Annual Meeting on September 6, 2025, which will be held in conjunction with the Big Volunteer Conference. For the mixer, members were asked to coordinate with Jenni for food and beverage details. Leslie will update the calendar invite to include the event address and Jenni's Venmo link.

Retiring Board Members

Kim reminded everyone that Shannon and Alana would be rolling off the Board at the September Annual Meeting. Slides featuring Trefoil word clouds about Shannon and Alana were shared in appreciation. These will be sent to them.

Board Retreat 2026

Kim invited members to submit ideas for the 2026 Board Retreat directly to her before the September Board meeting.

ADJOURNMENT

Kim thanked everyone for attending, acknowledging Patty and Adrian attending remotely, and the Board meeting was adjourned at 6:41 p.m.

Respectfully submitted,

Leslie S Parker, *PACE*
Executive Administrator
Recording Secretary

Kim Mayes
Board Chair

Lisa Cardoza, Ed.D.
Board Secretary

These minutes were approved as [indicate one: **presented**, corrected, amended] at the September 18, 2025, Board Meeting.