



Board of Directors Regular Meeting

September 19, 2024

Social time 4:30
Meeting 5-7 pm

Sacramento Regional Program Center
6601 Elvas Avenue, Sacramento, CA
Meeting notification and packet emailed 9/9/24

ATTENDANCE:

Voting Members Present: Angie Balderas, Lisa Cardoza – Secretary (R), Shannon Cooper, Patty Estopinal – Treasurer, Fran Halbakken – Vice Chair, Robin Kren, Noor Latif, Alana Mathews, Kim Mayes – Chair, Lynne Meredith, Lisa Mazza (R), Jenni Murphy – Secretary Pro Tem, Alejandra Quezada (R), Mira Shomar, Adrian Ruiz, Margo Souza, Rhonda Staley-Brooks, Kathleen Webb

Members Excused: Bernadette Austin, Cathie Conner, Maddy de Lange, Kate Reid – Vice Chair

Staff: Marcella Cooper – COO, Linda Farley – CEO, Leslie Parker – Executive Administrator, Rich Ryan – CFO

Guests: Sophia Garcia – 2024 Board Scholarship recipient, Jeff Davis – Executive Director of CA Afterschool Network

Quorum needed: 12

Quorum established: 12

Meeting quorum max count: 18

CALL TO ORDER

Board Chair Kim Mayes opened the meeting at 5:02 p.m. with 12 Board members, four staff, and two guests in attendance.

MEETING ORGANIZATION

Kim reminded everyone that arrivals and departures would be recorded in the minutes to maintain a quorum during the Board meeting. She asked if any members had an objection to recording the meeting to facilitate the minutes or if there was a conflict of interest with anything on the agenda. No objections were noted.



GIRL MOMENT

COO Marcella Cooper introduced Sophia Garcia, the 2024 Board Scholarship recipient. Sophia is a sophomore at UC Berkeley, majoring in Environmental Economics and Policy. She joined Girl Scouts as a Daisy and has since become a lifetime member.

[5:05pm - Alejandra Quezada arrived remotely. Quorum at 13.]

Sophia shared slides featuring photos and information about her Gold Award project: *Food for Thought: Fighting for Food Equality Through A Community Fridge*. She outlined the process of her project and the details of the benefits being provided. She used the “Freedge” program, a national organization that supports community fridges around the world, similar to the Little Free Library program. She received a grant from Freedge and connected with Oak Ridge Elementary School to host the fridge purchased with the grant funds. With her project partners, she created a space and stocked the fridge to provide relief to students and families, as well as educated the community on the importance of food justice and shared composting resources with students and families.

After a few questions, Kim thanked Sophia for her excellent presentation, and she left the meeting.

[5:12pm – Kathleen Webb arrived. Quorum at 14.]

CONSENT AGENDA

The consent agenda, consisting of the Board minutes of June 20, 2024, and the resignation from the Board of Kiran Sibia was presented. The consent agenda was accepted and approved as presented.

[5:15pm – Adrian Ruiz arrived. Quorum at 15.]

GIRL SCOUTS AFTER-SCHOOL CLUBS

Linda Farley began the discussion by reminding the Board why we have created the Girl Scouts After-School Clubs (GSASC) pathway for girls—primarily the difficulty of finding volunteers to lead troops.

[5:17pm – Mira Shomar arrived. Quorum at 16.]



Linda then introduced Jeff Davis, Executive Director of the CA After-School Network. Jeff shared photos of his Girl Scout Troop and daughter. He shared details about after school Programs in California and the associated funding. (See attached slides for full details.) He answered questions posed by the Board members.

[5:37pm – Lisa Cardoza arrived remotely. Quorum at 17.]

FY25 OPERATIONAL PLAN

Linda and Marcella Cooper then gave an update on the current Community Troop Model and the four models for districts and schools to choose for their GSASC.

- Model #1: Partner-Led
- Model #2: Hybrid Staff
- Model #3: Girl Scouts Staff-Led
- Model #4: Certificated Teacher Stipend

[5:45pm – Margo Souza arrived remotely. Quorum at 18.]

They presented slides and answered questions about the four models and then shared the FY25 plan for transitioning the existing Community Troops into one of the GSASC models. Three districts have already confirmed they will be part of the GSASC program: Riverbank Unified School District (Stanislaus Co.), Washington Unified School District (Yolo Co.), and Manteca Unified School District (San Joaquin Co.). The current focus is on serving K-2 girls but a plan to scale the program to higher grades is in process. GSHCC will provide the curriculum based on the four pillars (STEM, outdoor experiences, life skills and entrepreneurship) and include girl-led, cooperative learning, and community service activities along with a consistent, caring adult.

While this plan does include GSASC girls selling cookies, those funds have not been included in the budget at this time, as it is still in process. Linda applauded Marcella and her team for the hours of work and planning to make this a reality.

Kim asked how the Board can support this effort. Linda asked if Board members have community connections to let her know. She gave a shout-out to Bernadette Austin for introducing the GSHCC team to Washington School District. She encouraged the Board members to help make those kinds of connections.



Jeff Davis related that he is very impressed by what was presented tonight. GSHCC has progressed much further than he knew, and he loves the flexibility of the models and congratulates the team on the level of success so far. Linda thanked Jeff for his presentation, remarks, and time, and he left the meeting.

[6:02pm – Lisa Cardoza left the meeting (connection issues). Quorum at 17.]

FINANCIALS

Treasurer Patty Estopinal moved to accept the July 2024 Financial Report. Kathleen Webb seconded the motion.

Discussion: Patty remarked that the July numbers are looking better than expected due to salaries and advertising being under budget and revenue increased for fundraising and investments.

Motion carried.

FORM 990 TAX RETURN

Treasurer Patty Estopinal moved to accept the FY 2022-23 Form 990 Tax Return. Jenni Murphy seconded the motion.

Discussion: There were no questions or remarks other than a comment that this is the regular return that our auditors complete every year as part of the audit.

Motion carried.

FY2024-25 ANNUAL BUDGET

Treasurer Patty Estopinal moved to accept the FY2024-25 Annual Budget. Angie Balderas seconded the motion.

Discussion: Patty remarked that this budget reflects very conservative numbers for cookie revenue and that even though the Riverbank School District state funding is reflected in the budget, the other two are not, as they were recent developments, so may positively affect the proposed bottom line.

Motion carried.



COUNCIL GOVERNANCE

Linda and Board Representative Committee Chair Lynne Meredith gave a brief overview of the current Governance Model vs. the new Self-Actuating Model work thus far. An in-person meeting and a Zoom meeting have been held with volunteers, National Council Delegates, and Board members to discuss the ideas and field questions. The size of the Board Representative Committee has been enlarged to include those working on this project. They agreed that a change is needed, but they are uncertain about the best way to achieve it. Conversations will continue.

Board Chair Report

Kim thanked the Board members for continuing to contribute their time to attend girl and volunteer events, like the Highest Awards Ceremony and Day at the Capitol. Also, some were at the Escape to Camp Menzies and the Big Volunteer Conference.

She shared there will be a Special virtual 57th National Council Session (NCS) held by GSUSA in October to discuss and vote on investing in the Movement with a dues increase (the first in eight years). Linda shared that the National Board has made one proposal to increase the dues to \$85 for girls with a phase-in over three years. They have made a second proposal for dues of \$45 for adults. A portion of the dues would be granted back to councils to help with the costs of Financial Assistance. A survey will be going out to GSHCC members next week to gather information for our nine NCS Delegates.

Kim encouraged the Board members to buy a ticket for Gather and Give for Girls Scouts on November 7, 2024, at the Aerospace Museum of California. An invitation and ticket purchase form were included in each member's Board folder. Kim encouraged the members to invite friends to purchase a ticket and to continue to utilize social media to share Gather and Give for Girl Scouts.



ADJOURNMENT

Kim thanked everyone for attending and the Board meeting was adjourned at 6:47 p.m.

Respectfully submitted,

Leslie S Parker, *PACE*
Executive Administrator
Recording Secretary

Kim Mayes
Board Chair

Jenni Murphy, Ed.D.
Board Secretary – pro tem

These minutes were approved as [indicate one: **presented**, corrected, amended] at the November 21, 2024, Board Meeting.