

Customer Experience: E-Card & Social Media Link

[Video: Online Sales Management](#)

New Customer Experience: E-Card Invitation: Customer Receives Invitation – selects Girl Delivery

Addy has invited you to buy Girl Scout cookies! Inbox X

noreply@uat.abcsmartcookies.com
to me


3:43 PM (0 minutes ago) ☆ ↶ ⋮

Dear Cindy,

It's Girl Scout Cookie time! Ready to order your favorite cookies and power unique and amazing experiences for my troop and me all year long? The Girl Scout Cookie Program allows me to practice leadership the Girl Scout way by running my very own cookie business. I'll earn money to enhance my Girl Scouting experience and learn essential life skills that will benefit me today and in the future. The best part is 100 percent of the proceeds stays local, so you can feel good about helping your community with every bite.


Help me reach my goal of 1000 packages.
This year, my troop and I are using our cookie earnings to: take a trip to Savannah.
My favorite cookie is Toast-Yay.
You can always select "Cookie Share" and the packages sold will be donated to: Operation Cookie Share.

Thank you for supporting Girl Scouts!
Thank you, Addy



Order online and your girl scout cookies will be shipped to your address. No Smart Cookies shipping charges will apply.

[Order Now](#)



I want a girl scout to deliver the cookies to my door.

[Order Now](#)

Customer enters delivery information

Customer selects option to order and pay now or pay on delivery

Username: Password:

Last Name: City:

Email Address: Suite/Apt. #:

Phone Number: State: Zip Code:

Language: English Spanish

Cookie Order

Dear Order

Item	Price	Quantity	Package
Cookie Share	\$0.00	<input type="text" value="0"/>	0
Toasty	\$0.00	<input type="text" value="0"/>	0
Empire	\$0.00	<input type="text" value="0"/>	0
Lemonade	\$0.00	<input type="text" value="0"/>	0
Shortbread	\$0.00	<input type="text" value="0"/>	0
Thin Mints	\$0.00	<input type="text" value="0"/>	0
Peanut Butter Fudge	\$0.00	<input type="text" value="0"/>	0
Caramel Macarons	\$0.00	<input type="text" value="0"/>	0
Peanut Butter Sandwich	\$0.00	<input type="text" value="0"/>	0
Caramel Chocolate Chip	\$0.00	<input type="text" value="0"/>	0
Total		\$0.00	0

WARNING FOR CALIFORNIA RESIDENTS
WARNING: Consuming these products can expose you to chemicals including acrylamide, which are known to the State of California to cause cancer and birth defects or other reproductive harm. For more information go to www.P63018mp04.ca.gov/food

Order and pay now option pops up the credit card payment screen

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Thank you, Addy

Required fields indicated by *

Delivery Details


First Name * Home Address *

Last Name * Suite/Apt. # City *

Email Address * State * Zip Code *

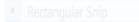
Phone Number Language * English Spanish


Cookie Order

girl scouts cookie program  f @

Your order cannot be confirmed until your credit card payment has been successfully completed. Please enter your credit card information and click Pay Now to complete.

Total \$12.00





CARD NUMBER*

This page is currently in test mode. Do not use real/active card numbers.


CARD EXPIRATION*

CARD CVV*

CARD HOLDER BILLING ADDRESS ZIP CODE*

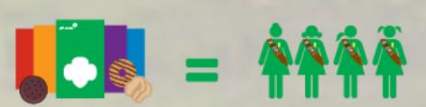
Back
Pay Now

A confirmation page appears when the order is successfully placed



THANK YOU

for your support



YOUR COOKIE PURCHASE = AMAZING EXPERIENCES FOR GIRLS

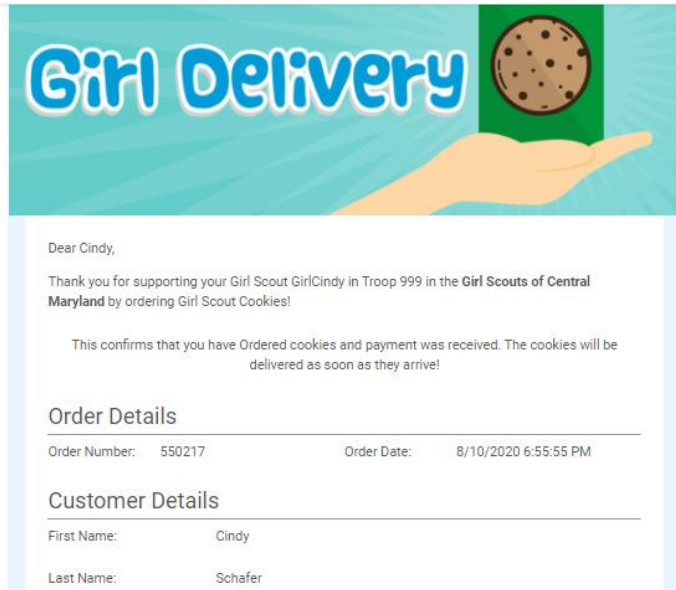
Your cookie purchase has been successfully paid!

Dont worry, the credit card information has not been saved to this device.
Added will deliver your cookies as soon as they arrive.

Payment Details:		
Date Paid: Wednesday, Sep 09, 2020	Total Amount: \$8.00	Total Packages: 2

Order More Cookies

Customer and parent receive order confirmation email



Girl Dashboard shows the order in ordered and paid status (not delivered)

29 Girl Orders Search

[Print Report](#) [New Direct Ship](#) [New Girl Delivery](#)

Customer	Order Date	Source	Type	Status	Amount	Paid	Payment Method	Actions
Cindy Schafer	September 9, 2020	e-card	Girl Delivery	Ordered	\$8.00	Yes	Credit Card	

Upon delivery, the girl edits the order and marks the order as delivered

Caramel Chocolate Chip \$0.00 0
LIMITED SUPPLY, may not be available

Totals \$16.00 4

Delivery & Payment Details

Status: Ordered Delivered

Paid: Yes

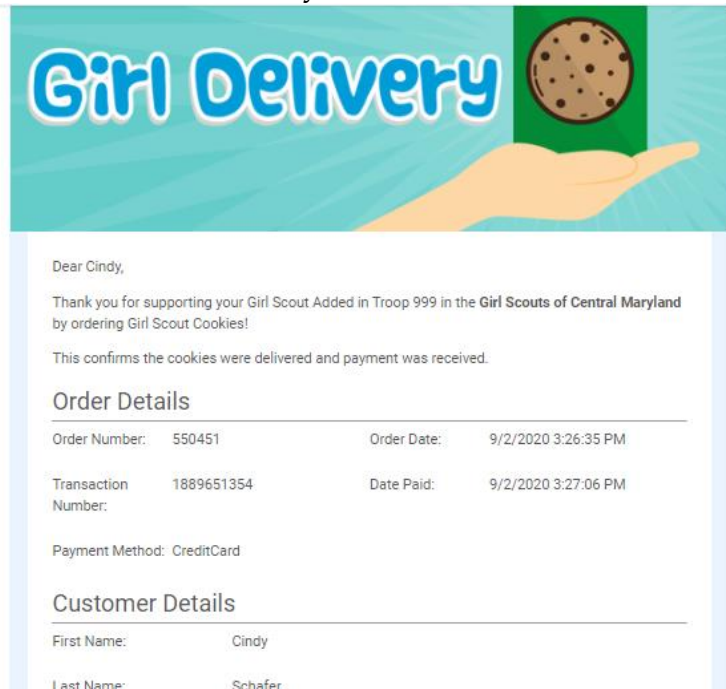
Payment Method: Credit Card

*This order is paid on 08/24/2020

[Back](#) [Save](#)

Please note: If a customer did not pay at time of delivery, a credit card payment can still be taken by selecting **Credit Card** as the payment method. This will prompt a payment screen.

Customer receives confirmation of delivery



Girl's dashboard is updated to show order is in delivered status

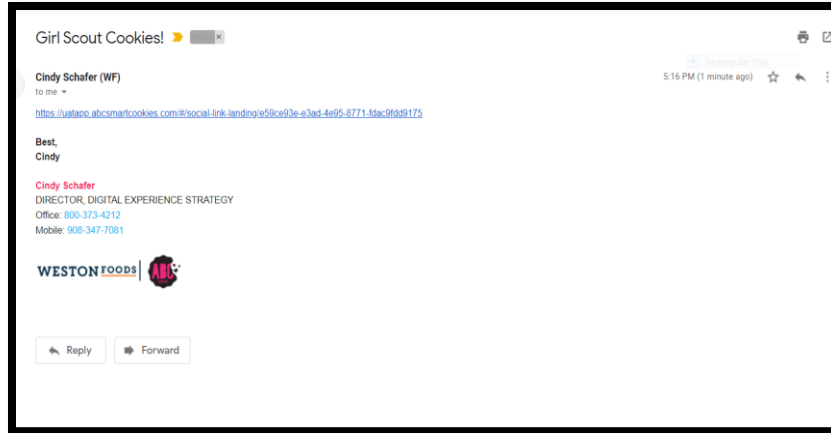
29 Girl Orders Search

[Print Report](#) [New Direct Ship](#) [New Girl Delivery](#)

Customer	Order Date	Source	Type	Status	Amount	Paid	Payment Method	Actions
Cindy Schafer	September 9, 2020	e-card	Girl Delivery	Delivered	\$8.00	Yes	Credit Card	Edit More

Customer Experience: Social Media Link:

The link can be posted to social media, sent in an email or sent in a text message



When the consumer opens the link they will see the choice to place a direct ship order or a girl delivered order. The girl delivery option indicates that parent approval is required.

Powered by Cookies!

Thank you for supporting my role in the largest girl-led entrepreneurial program in the world.

Every box of Girl Scout Cookies you order will get me one step closer to realizing my cookie goals, discovering new experiences, and making my cookie season a success!

Thanks again for supporting Girl Scouts!
- Cindy

Start Direct Ship Order
Place an order to be shipped directly from the bakery.

Start Girl Delivery Order
Place an order for delivery to your local address.
*Requires parent approval.

Your Purchase = Amazing Experiences!

Did you know that 100% of the cookie proceeds stay with my local Girl Scout Council?

Whether it's an unforgettable trip, a community service project or the opportunity to build a lifetime of memories at camp, proceeds from your purchase will help fund amazing local experiences!

Leading Like a Girl!

Complete the delivery information

The screenshot shows the 'Enter your delivery address' form. The form is titled 'Enter your delivery address' and includes a 'Rectangular Strip' button. The form fields are as follows:

Field	Value
First Name*	Cindy
Last Name*	Schafer
Email Name*	cindy.schafer@westonfoods.com
Phone Number	(704) 892-0881
Home Address*	10000 Greenpond Ln
State/Zip #	
City*	Huntersville
State*	North Carolina
Zip Code*	28076

A 'Next' button is located at the bottom center of the form.

Select cookies desired.

The screenshot shows the 'Enter your cookie details' form. The form is titled 'Enter your cookie details' and includes a 'Clear Order' button. The form displays a list of cookies with their prices and a 'Quantity' column. The cookies are:

Cookie	Price	Quantity
Cookie Dough	\$0.00	0
Protein	\$0.00	0
Lemonade	\$0.00	0
Shredded	\$0.00	0
Hot Sauce	\$0.00	0
Pepper Butter/Pretzel	\$0.00	0
General Munch	\$0.00	0
Pepper Butter/Sandwich	\$0.00	0
Total	\$0.00	0

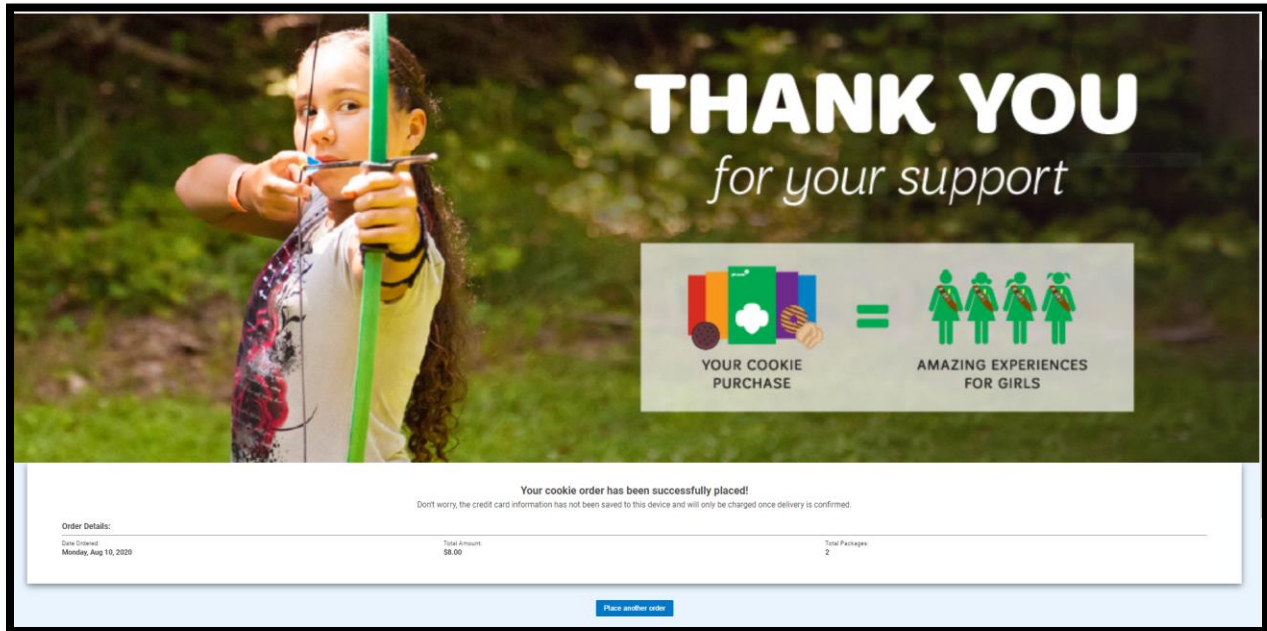
The credit card information is validated at this point. The credit card will not be charged until the parent approves the order.

The screenshot shows the 'Pay Now' form. The form is titled 'Pay Now' and includes a 'Back' button and a 'Pay Now' button. The form displays the total amount of \$8.00 and the credit card information. The credit card information is as follows:

Field	Value
CARD NUMBER*	**** * * * *
CARD EXPIRATION*	MM / YYYY
CARD CYP*	
CARD HOLDER BILLING ADDRESS ZIP CODE*	12345

A message at the top of the form reads: "Your order cannot be confirmed until your credit card payment has been successfully completed. Please enter your credit card information and click Pay Now to complete."

A confirmation page appears when the order is successfully placed



Customer Email Confirmation

