



Dear _____,

We have identified your establishment as a great location to host a Girl Scout cookie booth sale. The Girl Scout Cookie Program is a nationally renowned girl-led business. Through booth sales, girls are able to learn The 5 Skills: goal setting, decision making, money management, people skills and business ethics.

Girl Scout booth sales can help the success of your business by:

- Increasing the number of Girl Scout families visiting your establishment.
- Providing free opportunities for marketing with exposure through outlets such as local newspapers, radio, television, and websites.
- Bringing new customers to your business through our National Cookie Finder which will direct customers looking for cookies to your establishment.

Girl Scout booth sales support and enhance your community because:

- Proceeds from the cookie program stay local and benefit girls in your community.
- They provide training and opportunity to girls who will be future women leaders.
- They help girls utilize and build on The 5 Skills, while also selling cookies to support program activities and opportunities for all girls.

Booth sales begin Friday, February 23, 2024 and end on Sunday, March 17, 2024. If you agree to allow our troops host booth sales, please provide the dates, times, and specific location troops can set up their booth at your establishment. Each troop will bring with them a printed confirmation of their reserved date and time. Once booths begin, you can find a list of booth appointments scheduled at your location by going to www.girlscoutshcc.org/findcookies and typing your zip code in to the search.

We look forward to partnering with you. If you have any questions or concerns, please contact me.

Thank you for your consideration!

Sincerely,

Service Unit Cookie Team Member
Girl Scouts Heart of Central California

girlscoutshcc.org

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