



# 2025 Caregiver Cookie Guide



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## Meet the Panda

Use these panda fun facts to kick off your Girl Scout Cookie rally with some fun.

### Did you know?

- Giant Pandas spend nearly 12 hours a day eating.
- Their front paws have 6 digits! One is an extended wrist bone to help them climb and grab tasty bamboo.
- 99% of their diet consists of different types of bamboo.
- Their natural habitat is only in the mountain ranges of central China.
- Giant Pandas are one of the few bear species that do not hibernate.
- Giant Pandas can climb trees backward, like a handstand, to leave scent markings and communicate!



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# What's New



**Good bye,  
Sweet Friend!**  
We'll miss you, Toast-Yay®

Toast-Yay!® is retiring...  
but we are still saying “yay!”  
because it means 2026 will bring a  
new Girl Scout Cookie!

Use the 2025 season as a last-call  
push promotion opportunity.



## Cookie Boss Patch Program

Boost your cookie business skills by  
reaching out to corporate customers!  
Girl Scouts complete steps toward the  
cookie and financial literacy badges, and the  
GSHCC Rose Award. Participants will earn a  
Cookie Boss patch upon completing the  
program and submitting the form by  
March 19. To review the Cookie Boss packet,  
visit [www.girlscoutshcc.org/resources](http://www.girlscoutshcc.org/resources)



Mei Lin and Bao Bei the pandas  
are wishing you a bear-y successful  
Girl Scout Cookie® season!







# Become a true cookie boss in four easy steps!

## 1. Register for Digital Cookie®

**Digital Cookie®**

This cookie season, superpower your sale by adding Digital Cookie® to your toolkit.

Create your **Digital Cookie Password**  
for email address: parentsentailboodomain.com

When you create your password, a confirmation email will be sent.

**Password**

Passwords must be 8-16 characters, including 1 number, capital letter and lowercase letter, with optional special characters !, @, or \$

**Confirm password**

**SUBMIT**

Look for the Digital Cookie® registration email in your inbox to register. If you can't find it, contact your council.

## 2. Set Up Your Site

**Cookie Page Setup**

**STEP 1 SET MY SALES TARGET** REQUIRED

Sales Target:  My Cookie Inventory:  Packages Sold:  Gift Boxes:

**Your Goal Calculator**

Tonika wants to sell  boxes which is about  to help her Troop and bring home a **Goal!**

**SO PAT TONILISA HAS SOLD:**

Online Sales:  Offline Sales:  Total Boxes Sold:

Tonika's Total Sale Progress:

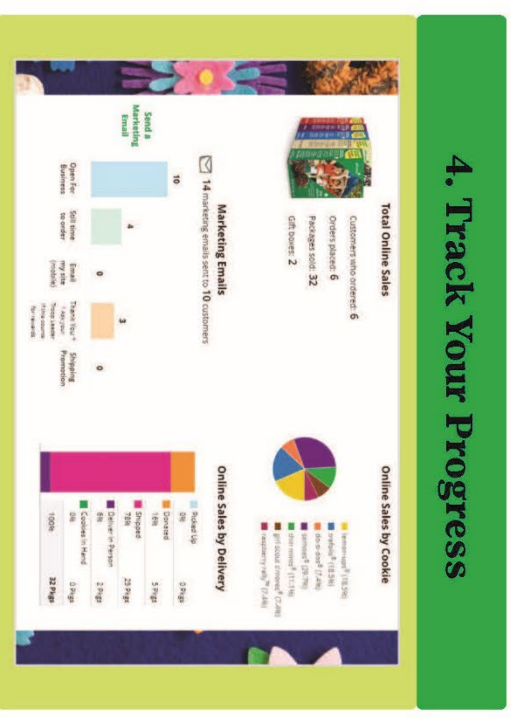
Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!

## 3. Invite Customers



Use the email in Digital Cookie® to reach out to customers. Ask them to visit your site, purchase, and share your site. Also, post your site on social media.

## 4. Track Your Progress



Use your Digital Cookie® platform to track sales and inventory and check progress towards your goal.

**Use the Digital Cookie® app to sell cookies wherever you go!**

The app makes it easy for you to take payment from customers purchasing cookies.

**GET IT ON Google Play**

**Download on the App Store**

# Cookie Calendar



Activity	Date
Ensure Girl Scout(s) are registered in correct troop	no later than December 15
<b>2025 Girl Scout Cookie Program Begins</b>	<b>January 10</b>
Girl Initial Order Entry Deadline (in Digital Cookie)	January 21
Initial Order ends	January 26
Service Unit Mini Drops	February 13-20
Mega Drop North	February 15
Mega Drop South	February 17
National Girl Scout Cookie Weekend	February 21-23
Booth Sales begin	February 21
<b>2025 Girl Scout Cookie Program ends</b>	<b>March 16</b>
Main and Troop Recognition Orders due	March 19
Rewards distributed to service units	Mid-May
Cookie Experiences	May—July



Caregivers are responsible for meeting all deadlines. GSHCC is unable to make edits or changes to rewards or orders after the posted deadlines.

# Why Participate?

## The 5 Skills

The Girl Scout Cookie Program teaches girls The 5 Skills. The 5 Skills are part of the Girl Scout Leadership Experience (GSLE) and you will find badge and pin activities in each of The Girl's Guide to Girl Scouting. While these skills are an integral part of the program, remember that each girl participates for different reasons. It is important to engage families in goal setting and discovering their motivation for participating.

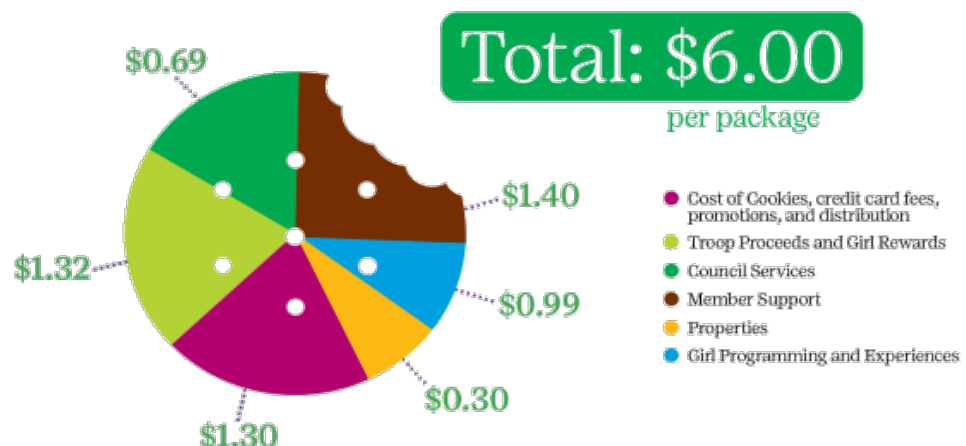
- Goal Setting—Girls set cookie goals and, with their troop, create a plan to reach them
- Decision Making—Girls decide where and when to sell cookies, how to market their sale, and what to do with the earnings
- Money Management—Girls develop a budget, take cookie orders, and handle money
- People Skills—Girls learn how to talk (and listen!) to their customers and how to work as a team with other girls in their troop
- Business Ethics—Girls act honestly and responsibly during every step of the cookie program

## Where does the cookie money go?

Girl Scout Cookie purchases benefit girls, troops, and allow our council to fund programs and support volunteers, right here in the Heart of Central California. All proceeds stay local. Cookies must be sold at the listed council price; no more and no less.

- **Cost of Cookies, Promotions, and Distribution:** Wholesale cost of cookies purchased, credit card fees, shipping and other program promotions, and distribution costs.
- **Troop Proceeds and Girl Rewards:** Rewards, experiences, and troop proceeds.
- **Council Services:** Customer service support, financial assistance to girls and volunteers for Girl Scout memberships, and event registration.
- **Member Support:** Support for new and veteran volunteers, training, marketing resources, and supplies to promote and support Girl Scout membership.
- **Properties:** Maintenance and upkeep of residential camps and program facilities across the region.
- **Girl Programming and Experiences:** Experiences in the areas of STEM, outdoor skills, equine care and programming at camp properties; and more!

## How the Cookie Crumbles





# Ways to Participate in the Girl Scout Cookie Program

Ready to help your Girl Scout get the most out of cookie season? No matter how they take part in the Girl Scout Cookie Program, they'll grow their people skills, learn to set goals, make smart decisions, and so much more. Talk with them about which options they're excited to explore this year!



## Text or Call Friends and Family

Is this your Girl Scout's first time running their own cookie business? Texting or calling friends and family is a great way to help them feel comfortable connecting with cookie customers. If your Girl Scout has a busy schedule, this is a flexible option.

## Digital Cookie®/Smart Cookies™

Is your Girl Scout ready to take their digital marketing skills to the next level? With the Digital Cookie/Smart Cookies platform, Girl Scouts can ship cookies directly to customers, accept orders for cookie donations, or schedule an in-person delivery. And your Girl Scout can reach their sales goals no matter what their schedule is like.

## Door-to-Door Deliveries

Going door-to-door is a great way for your Girl Scout to perfect their sales pitch! Get out in your community and sell in your own neighborhood. Use door hangers and business cards for customers who aren't home. They'll also grow their people skills by meeting new neighbors (with the necessary adult supervision, of course).

## Lemonade Stands

Would your Girl Scout feel more comfortable on their own turf? Lemonade stands, are set up in front of a residence on private property, where they'll market their cookies to customers in their neighborhood. They're a great way to ease more introverted girls into connecting with their communities. This can be fun for the whole family!

## Cookie Booths

Cookie Booths are a great way to interact with new customers, develop teamwork, and have fun. Troops or groups of Girl Scouts work together to market their cookies outside a preapproved location (like a grocery store, mall, bank, or even a drive-through booth in a parking lot) where they can practice their business skills with new customers.

Note: cookie booths must be coordinated by troop cookie managers; may only happen at council-approved locations; and must be legally open to, accessible, and safe for all girls and potential customers.

## Connect With Your Community




The possibilities are endless! Girl Scouts team up with their parents/caregivers to sell cookies to their employees and coworkers, at places of worship, and at community groups. From preparing a corporate pitch to selling cookies in bulk to car dealerships, real estate agents, or financial institutions, there are so many ways to grow your cookie business.

Participating in the cookie program helps power Girl Scouts' adventures throughout the year. It's also a fun way to learn important skills for future careers and in life including goal setting, decision making, money management, people skills, and business ethics.



# Entrepreneurship Badges & Pins

When you sell Girl Scout Cookies, you practice-goal setting, decision making, money management, people skills, and business ethics—as you learn to think like an entrepreneur. You can earn badges and pins each year you run your own Girl Scout Cookie business. Then explore your own business idea by earning an Entrepreneur badge.

	Cookie Business		Financial Literacy		Cookie Entrepreneur Family	Entrepreneur		
Daisy	 My First Cookie Business	 Cookie Goal Setter	 Money Explorer	 My Money Choices	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Toy Business Designer		
Brownie	 My Cookie Customers	 Cookie Decision Maker	 Budget Builder	 My Own Budget	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Budding Entrepreneur		
Junior	 My Cookie Team	 Cookie Collaborator	 Budget Maker	 My Money Plan	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Business Jumpstart		
Cadette	 My Cookie Venture	 Cookie Market Researcher	 Cookie Innovator	 Budget Manager	 My Money Habits	 My Dream Budget	 Year 1, 2, and 3 Cookie Entrepreneur Family Pins	 Business Creator
Senior	 My Cookie Network	 Cookie Boss	 Savvy Saver	 My Financial Power	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Business Startup		
Ambassador	 My Cookie Business Resume	 Cookie Influencer	 Financial Planner	 My Financial Independence	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Entrepreneur Accelerator		





# Girl Scout Safety Practices

- **Show you're a Girl Scout.** Wear the Girl Scout membership pin, vest, sash, or other Girl Scout clothing to identify yourself as a Girl Scout.
- **Buddy Up.** Always use the buddy system. It's not just safe, it's more fun.
- **Plan Ahead.** Be prepared for emergencies, and always have a plan for safeguarding money.
- **Protect Privacy.** Girl Scouts' last names, home addresses, and email addresses should never be given to customers. Protect customers' privacy by not sharing their information, except when necessary.

## In Person Sales

- **Partner with adults.** Girl Scouts must be supervised by an adult and must never sell or deliver cookies alone.
- **Sell in the daytime.** Sell during daylight hours, unless accompanied by an adult.
- **Do not enter any homes or vehicles.** Never enter someone's home or vehicle. Only approach vehicles at designated drive-thru cookie booths.
- **Be streetwise.** Become familiar with the areas and neighborhoods where you'll be selling and delivering cookies. Avoid alleys.
- **Be safe on the road.** Always follow safe pedestrian practices when crossing at intersections or walking along roadways. Be aware of traffic when unloading products and passengers from vehicles.

## Digital Sales

- **Be safe online.** Girl Scouts must have their caregiver's permission to participate in all online activities.
- **Participate in Digital Cookie.** Read and abide by the Girl Scout Digital Cookie Pledge.
- **Read and agree.** Read and agree to the GSUSA Internet Safety Pledge.
- **Caregivers' agreement.** Read and abide by the Digital Cookie Terms and Conditions for Parents/Guardians.
- **Cookie Links** must never be posted on resale sites such as Craigslist, Facebook Marketplace, eBay, etc.

A cookie season of Caramel deLites® needs as much coconut as 6 blue whales weigh.



# Caregiver and Participant Responsibilities

## Before the Program

- Ensure your Girl Scout(s) are registered for the 2025 membership year and is registered to the correct troop in MyGS. GSHCC is unable to move Girl Scouts in our cookie platforms once they have been uploaded to Digital Cookie
- Complete a Cookie Permission Form online
- Ensure you and your Girl Scout are familiar with all program guidelines and ask your cookie manager to clarify anything you do not understand
- Set up your Digital Cookie account
- Work with your Girl Scout(s) to set a goal and work with your troop to understand your troop's goal
- Let your troop know your availability for booth sales, if you are participating in this manner

## During the Program

- Follow all program rules and guidelines
- Notify customers of expected delivery timelines
- Enter your Initial Order in Digital Cookie by January 21 or send orders to your cookie manager by January 26 and ensure all Girl Delivery orders are approved prior to Initial Order submission
- Collect money for orders upon delivery and turn in to your troop as soon as possible
- Notify your cookie manager as soon as possible if you need additional cookie inventory
- End your cookie sales by March 16a
- Submit all reward choices to your cookie manager by March 19

## After the Program

- Turn in all money due
- Pick up all earned rewards as soon as possible
- Complete all necessary information for cookie experiences (if earned)
  - GSHCC will send earners emails with forms to complete

# Cookie Share

Cookie Share is a great way for girls and customers to give back. GSHCC partners with Blue Star Moms, local food banks, blood drives, and other local organizations for Cookie Share donations. Blue Star Moms sends donations provided by GSHCC to active-duty military.

## Why participate in Cookie Share?

- Great way to support members of active military and your community
- Allows customers to support the Girl Scout Cookie Program even if they don't want to buy cookies for themselves
- Participants who sell *15 packages* towards Cookie Share will earn the Cookie Share patch
- Participants who sell *30 packages* towards Cookie Share will earn a theme key ring
- Cookie Share donations are “virtual” and will be given directly to organizations which GSHCC partners with. They will not be added or taken out of a troop's physical inventory
  - The troop will be financially responsible for these cookies. Cookie Share donations are \$6
  - Troops cannot collect any donations that are not allocated towards Cookie Share (see Volunteer Essentials for more information)
- Cookie Share donations purchased via Direct Ship do not need to be added by cookie managers
  - These are automatically credited to girls and are shipped to customers. GSHCC handles distribution at the end of the cookie program
- Review the order reports in Digital Cookie and verify the total number of Cookie Shares sold matches what has been credited to your Girl Scout
  - If the Cookie Share totals do not match, connect with your cookie manager to ensure they are credited correctly





# Initial Order

## Your Role

- Enter your Initial Order in Digital Cookie by January 21 (optional) or provide orders to your cookie manager by January 26
  - **Important:** Remember to approve Girl Delivery orders prior to the Initial Order submission. Girl Delivery orders will stop flowing in to the Initial Order once the troop submits, regardless of parent approval status
  - Girl Delivery orders included in the Initial Order will show a green checkmark in Digital Cookie under the “Initial Order” column
  - Direct Ship orders are not included in the Initial Order as they are shipped to customers directly and your troop does not receive this inventory
- Order is submitted in PACKAGES
- Remember that girls can continue to orders after the Initial Order period
  - You may want need additional inventory from your troop to cover these orders. Remember to connect with your cookie manager for additional inventory
- Once you submit your order, you will not be able to edit
  - All cookies ordered are the financial responsibility of caregiver. Troops may accept returns from girls at their discretion
  - All cookies ordered by troops are the financial responsibility of the troop and are non-refundable
- Your troop is unable to modify orders after Monday, January 27
- Participants who sell 195+ packages at the time of the Initial Order qualify for the Early Reward
- Initial Order inventory will be available after your troop picks up inventory at their Cookie Drop date/location (February 13-20)



## Gluten-Free Cookies

Since the gluten-free cookies are not available during the Initial Order, they Will not count towards the Early Reward. Gluten-free cookies ordered via Direct Ship do count towards the Early Reward.



# Rewards

## Your Role

- Set a goal with your Girl Scout(s) and work with your troop to ensure they are familiar with them
  - Girls can earn patches, experiences, and reward items. Proceeds are earned for the whole troop
- Submit all reward choices and sizes prior to submission deadlines
  - Rewards cannot be changed after the deadline
- Familiarize yourself with experience dates prior to selecting them to ensure there are no scheduling conflicts
  - Available on GSHCC website by January 2025
- Some experiences are for Cadette, Seniors, and Ambassadors only. Ensure all age requirements are met prior to selecting rewards
- Pick up rewards as soon as possible
  - Early Rewards will be sent to service units mid-late February
  - Main Rewards will be sent to service units mid-May

## Cookie Experiences

- All events with a green star require an adult chaperone
- All events with a pink star are for Cadettes, Seniors, and Ambassadors only
- If a girl cannot attend an event date, the alternate experience/item must be selected; no alternate arrangements can be made
- The 2025 Camp Menzies Voucher can only be used during the 2025 camp season, up to a five-day session for a girl or a troop/family camp session for a girl and one chaperone. Voucher cannot be rolled over to another camp or season, and cannot be substituted for any other item
- Girl Scouts must be present at the earned and selected events to receive the experience and any swag items. Due to IRS guidelines, GSHCC cannot provide tickets to events
- Reward discrepancies—Caregivers are responsible for counting items upon pick up. Discrepancies must be communicated to cookie managers within 24 hours





# Preparing for Booths



## Your Role

- Know the Girl Scout booth sale guidelines
- Keep track of inventory and funds
- Notify troop as soon as possible if you can no longer attend a scheduled booth sale so they can find a replacement
- Review the safety guidelines in Volunteer Essentials and Safety Activity Checkpoints
  - Only registered Girl Scouts may attend booth sales
- Encourage participants to decorate booths
- Turn in all money and left over inventory to your cookie manager after booth sales

## How to Prepare

Cookie managers are responsible for reserving booths, preparing participants for booths, and making sure the sales are accurately recorded.

You should bring:

- Assortment of cookies
- Table, chairs (if allowed on property)
- A data-enabled device logged in to Digital Cookie to accept credit card payments
- Booth Sale Worksheet
- Copy of the booth sale guidelines
- Print out booth confirmation in Smart Cookies
- First aid kit

Optional:

- Decorations
- Hand sanitizer
- Gloves

## Financial Transactions at Booths



Accepted forms of payment are:

- Cash
- Credit Card
- Checks are discouraged to minimize troop's liability

## Booth Guidelines

- Review the 1-4 girls and 2 adults always required
  - Only registered Girl Scouts may attend booth sales
  - Minimum of 2 adults is required for all Girl Scout activities
  - At least one volunteer must be a registered volunteer with background check
  - At least one female volunteer
  - Booth cannot be hosted with one adult
- Can only be set up at locations that are entered and approved in Smart Cookies
- Booth sales should be girl-led
- Recommended to wear at least one official uniform item, but not required
- Participants must have submitted Cookie Permission Form
- Customers should be approached when they are exiting establishments
- Leave the place better than you found it
- Arrive and depart booths on time to ensure other troops can set up for their reservations
- No selling on public streets
  - Roving wagon sales are only allowed in residential areas
- No blocking the entrance or exit of an establishment
- Cash boxes should not be out in the open or unattended
- No pets allowed at booths
- Sell only Girl Scout cookies at booths
  - Raising funds for other organizations at booths is not permitted
- Have fun!





# Alternative Booth Possibilities

In addition to booths, we recommend that Girl Scouts explore alternative ways to get cookies to customers while teaching girls new skills, marketing strategies, and inventory management.

**All alternative options must follow booth dates and guidelines.**

## Lemonade Stands

- Held on private, residential property only
- Residential areas such as parks are considered public areas and require approval as Troop Secured Booths
- Cannot be in commercial/business areas
  - Booths in commercial/business areas must be submitted as Troop Secured Booths
- Do not require approval
- Are not entered into Smart Cookies for safety as locations are shared in the National Cookie Finder
- Can have one adult if only one girl is present
- If there are two to four girls present, must have two adults
- Must follow booth guidelines (unless otherwise noted above)

## Walkabouts and Wagon Sales

- Adult supervision is required for Walkabouts and Wagon Sales
- Only allowed in residential areas
  - Girls cannot participate in roving wagon sales in commercial areas
- Girls can post flyers or leave door hangers in their neighborhood
  - Resources are available online
- Personal information, such as addresses, cannot be posted on public pages.

## Cookie Drive-Thrus

- Work with service unit and local businesses to secure a safe location and collaborate on advertising these drive-thrus
- Must be entered and approved in Smart Cookies prior to troops hosting the sale
- Share drive-thru locations with your community and invite individuals to visit locations while keeping a safe distance
- Booths must be set up in such a way that girls never approach vehicles in the line of traffic

## Virtual Booths and No-Contact Deliveries

- Tap into social networks and share cookie links following safety guidelines
  - Girls cannot participate in roving wagon sales in commercial areas
  - For safety, links cannot be posted on sites/pages where selling is the primary focus. Includes but not limited to: Craigslist, eBay, Facebook Marketplace, Nextdoor for Sale, etc.
- Encourage girls to get creative and have fun
- Participants should communicate with customers to determine where they would like cookies dropped off

ABC uses enough peanut butter  
in Peanut Butter Patties®  
to fill 6 swimming pools.



# Financials

Troops will deposit all monies (including checks) into their own bank account and the troop's balance due will be withdrawn via ACH withdrawals.

## Proceed Plans

- Troops earn \$1 per package sold
  - Girls earn patches, rewards, and cookie experiences
- Troops comprised solely of Cadettes, Seniors, and/or Ambassadors may unanimously vote to opt out of rewards and will earn \$1.10 per package sold
  - Girls earn patches only
- All troops qualify for Troop Treasure
  - This is an additional incentive and is not guaranteed

## Payments

- Collected at time of delivery, not at time of order
  - Cookie Share donations and online orders (Direct Ship and Girl Delivery) are only exceptions

Accepted payment methods:

- Cash
  - Bills over \$20 not recommended
  - Deposit often to prevent loss and theft
- Checks
  - Only accept from friends and family and not in amounts over \$60
- Credit Cards
  - GSHCC will cover Digital Cookie fees for the 2025 cookie program
  - Troops responsible for fees associated with other credit card payment systems used

## Cookie Collection

- If caregivers do not submit all funds due by end of program, troop will attempt to recover funds
- If balances are not paid or contact attempts are ignored, troop will submit Cookie Collection Form for participant
- GSHCC will work to recover funds on behalf of troop
- If funds are not paid, balances will be sent to an external collection agency
- Participants who had balances due will be unable to participate in in-person sales and caregivers will be unable to hold volunteer roles that manage finances (such as troop leader or cookie manager roles)
  - Cookie Share donations and online orders (Direct Ship and Girl Delivery) are only exceptions

## Theft/Loss

- Caregivers are responsible for funds and cookies in their possession
- Notify troop immediately in the event of loss or theft

# Conflict Resolution

## Performance Management

When a performance issue is identified, inappropriate behavior is displayed or participant/caregiver does not follow program guidelines, GSHCC will bring it to the attention of the member as soon as possible. Concerns reported to GSHCC Customer Care will be addressed using the following steps:

- 1. Coaching:** An informal discussion with the caregiver is often sufficient to prompt voluntary corrective action by the volunteer. A summary of the discussion may be given to the volunteer in writing and will be documented in the corresponding caregiver and troop records. Cookie managers will be notified if concern is regarding a caregiver. Service unit will not receive copies.
- 2. Written Warning:** When a member's performance or behavior necessitates, a written warning will be addressed to the troop with copies to the service unit cookie manager and will be documented in the corresponding member and troop records. Individual may be required to meet with GSHCC for additional coaching, conflict resolution, or training.
- 3. Dismissal:** If the member's performance continues to deteriorate, an acceptable level of performance is not achieved, or the situation merits, the troop will no longer be allowed to participate in the cookie program and/or volunteer will be removed from their role.

## Who to Contact

- Your first point of contact is your cookie manager. If they are unable to help, they can reach out to your service unit for additional support

## Digital Cookie Support

- Caregivers and Girls—  
<https://digitalcookie.girlscouts.org/help/parent-girl>
- Direct Ship Order Issues—  
<https://www.girlscouts.org/en/footer/contact-us/digital-cookie-support---order-issues.html>

## GSHCC Customer Care

- Include troop number, Girl Scout name(s), order numbers (if applicable), and a brief description of question/concern
- 916.452.9181 or 800.322.4475
- [customercare@girlscoutshcc.org](mailto:customercare@girlscoutshcc.org)

## Product Complaints

- Complaint due to the overall quality of cookies
- [www.abcbakers.com/contact-us](http://www.abcbakers.com/contact-us)
- 800.221.1002
- [ABCSmartCookieTech@hearthsidefoods.com](mailto:ABCSmartCookieTech@hearthsidefoods.com)

## Thanking Customers

Remind girls to find a special way to say “thank you!”—whether through a thank you video or a personalized note, Girl Scouts will want to show their customers some appreciation!







# Product Program Terminology

**ABC Bakers:** One of two bakers licensed by Girl Scouts of the USA to provide cookies for the Girl Scout Cookie Program.

**Automated clearing house (ACH):** The electronic transfer of money from one bank account to another via computer-based systems, without the direct intervention of bank staff.

**Bakers:** The licensed companies that supply Girl Scout Cookies to councils. There are two licensed bakers, ABC Bakers (ABC) and Little Brownie Bakers (LBB). Cookies with the same flavor profile may have different names depending on the baker of origin (e.g. Samoas are from LBB and Carmel deLites are from ABC).

**Booths:** Public location of a stationary sale of Girl Scout Cookies.

**Case:** Term used for a container of 12 packages of Girl Scout Cookies.

**Cookie Permission Form:** A form giving permission for a girl to sell cookies and acknowledge the caregiver's responsibility to pay for all cookies ordered on their behalf.

**Cookie Cupboards:** Volunteer-staffed or council employee-staffed cookie storage locations (such as warehouses or council offices) where volunteers can pick up cookie restock orders.

**Cookie Share:** Packages of cookies purchased by customers that GSHCC will deliver to the military or other nonprofits on behalf of our troops. The girls collect the money but do not physically take possession of the cookies.

**Delivery Agents:** The transport companies that handle product delivery for Girl Scout councils.

**Digital Cookie:** Application used primarily by participants to sell cookies to customers online, track progress towards a goal, and manage sales.

**Direct Ship:** An online sales platform for Girl Scout Cookies, designed to supplement and enhance the traditional cookie program. Smart Cookies lets customers order cookies through an online system and have their cookies shipped directly to them.

**Early Reward:** Rewards girls or troops earn based on their first order (Initial Order) placed with their council.

**gsLearn:** An online learning site that allows for just-in-time training and the ability to track all accomplishments, both online and in person. Learn at your own pace, access additional resources, and repeat info when needed.

**Initial Order:** This is the council's first order with its baker for cookies, which includes girls' and troops' orders.

**Jurisdiction:** The geographic area over which a Girl Scout council's authority extends.

**National Cookie Finder:** Found at [www.girlscoutcookies.org](http://www.girlscoutcookies.org); members of the public can type in their type in your zip code to locate a cookie booth near you.

**Package:** Term for a single container of cookies.

**Per Girl Average (PGA):** The average number of packages girls sell. This could be determined for a troop. Calculated by taking total packages sold divided by total girls selling.

**Registered member:** A person who has paid annual dues to be a member of Girl Scouts or is a lifetime member of Girl Scouts.

**Rewards:** Merchandise or cookie credits given to acknowledge a girl's efforts in the cookie program. Rewards are based on the number of packages sold during the Girl Scout Cookie Program.

**Retail Price:** The price the customer pays for a single package of cookies.

**Smart Cookies:** Application used by troops for cookie business management tasks like sourcing additional cookies for the troop and allocating cookie sales.

**The 5 Skills:** Girls participating in the Girl Scout Cookie Program earn funds for their Girl Scout activities while learning key skills that will help them in business and life. Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics.

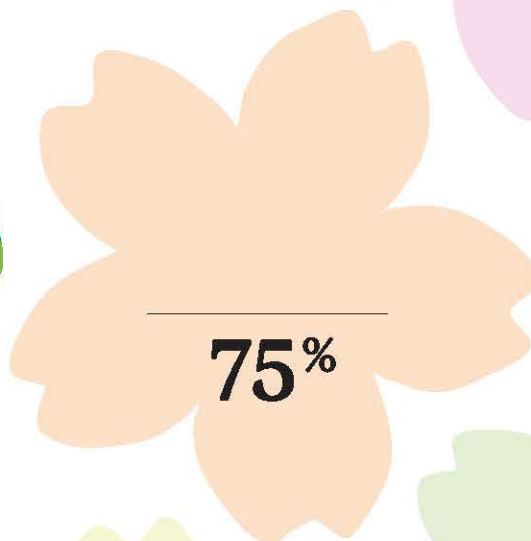
**Troop proceeds:** The portion of cookie earnings that a troop keeps and spends on the items its members decide to fund, for example, trips or community service projects.

**Troop Treasure:** Earned rewards for girls participating in the cookie program, based on sales activity. Troop Treasure can be spent on Girl Scout programs and mission-related items and services such as camping and other events, troop activities, or Girl Scout merchandise.

**Warehouse:** A large facility that a council may use to store its cookies.



100%



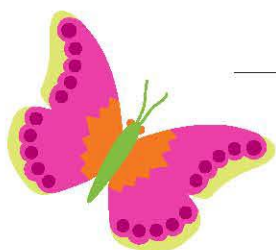
75%



50%

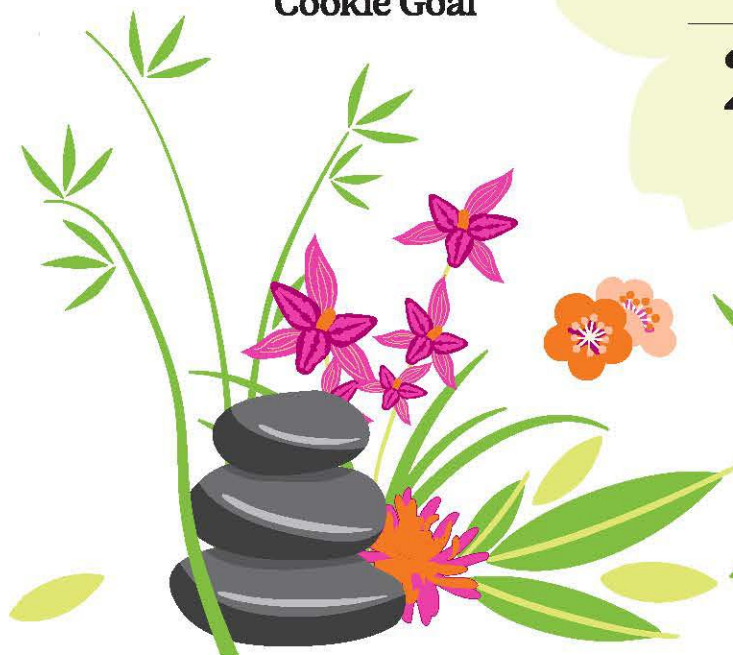


25%



Troop#

Girl Scout  
Cookie Goal









# Girl Scout Cookies®

## 2025 Food Allergens Guide



	CONTAINS (Y) OR MANUFACTURED IN A SHARED FACILITY WITH (M)						DOES NOT CONTAIN				CERTIFICATIONS		
	Wheat	Soy	Coconut	Milk	Peanuts	Eggs	NO High Fructose Corn Syrup	NO Artificial Colors	NO Preservatives	NO Trans Fat	Certified Gluten Free	Made with Vegan Ingredients	Certified Kosher OU-D and Halal
 <b>Adventurefuls®</b>	Y	Y	M	M	M		Y	Y	Y	Y			Y
 <b>Toast-Yay!®</b>	Y	Y	M	M	M		Y	Y	Y	Y		Y	Y
 <b>Lemonades®</b>	Y	Y	M	M	M		Y	Y		Y		Y	Y
 <b>Trefoils®</b>	Y	Y	M	Y	M		Y	Y	Y	Y			Y
 <b>Thin Mints®</b>	Y	Y	M	M	M		Y	Y	Y	Y		Y	Y
 <b>Peanut Butter Patties®</b>	Y	Y	M	M	Y	M	Y	Y	Y	Y		Y	Y
 <b>Caramel deLites®</b>	Y	Y	Y	Y	M		Y	Y		Y			Y
 <b>Peanut Butter Sandwich</b>	Y	Y	M	Y	Y		Y	Y	Y	Y			Y
 <b>Caramel Chocolate Chip</b>							Y	Y	Y	Y	Y	Y	Y

For complete nutrition facts and ingredients, visit [girlscoutcookies.org](https://girlscoutcookies.org)  
or [www.abcbakers.com](https://www.abcbakers.com) for more information.