



# EMBRACE POSSIBILITY

girl scouts  
heart of central  
california

## Important Dates

**Girls Take Initial Orders:  
January 10–27**

**Girls Continue  
Taking Orders:  
January 28–March 16**

**National Girl Scout  
Cookie Weekend:  
February 21–23**

**Troop Booth Sales:  
February 21–  
March 16**

## NEW: Sell 25+ Packages to Earn the Goal Getter Patch



We have added a new cookie reward level to help kickstart your reward journey. Girl Scouts who sell 25+ packages will earn a Goal Getter Patch.

## Early Reward

Sell 195+ packages in your Initial Order to earn a clear crossbody bag.



## Reward Experience dates will be announced in January 2025.

[www.girlscoutshcc.org/rewards](http://www.girlscoutshcc.org/rewards)

## NEW: Virtual Troop Treasure for 2025

Troop Treasure will be virtual for the 2025 Girl Scout Cookie Program. Troop Treasure is an opportunity for girls to help their troop earn funds to support their Girl Scout experience. For ways to earn and spend Troop Treasure, [www.girlscoutshcc.org/rewards](http://www.girlscoutshcc.org/rewards)

## Earn the Cookie Share Patch and Key Ring by Giving Back

GSHCC distributes Cookie Share donations to Blue Star Moms, food banks and other local community organizations. Sell 15+ Cookie Share donations to earn the Cookie Share patch. Sell 30+ Cookie Share donations to earn the Boost Bar theme key ring.



## NEW: Level Up Your Cookie Business with the New Cookie Boss Patch Program!

Boost your cookie business skills by reaching out to corporate customers! The new Cookie Boss Patch Program helps Girl Scouts complete steps toward the cookie and financial literacy badges, and the GSHCC Rose Award. To get started, visit [www.girlscoutshcc.org/resources](http://www.girlscoutshcc.org/resources)

## Exciting Digital Cookie Updates: New Features and Enhancements!

The Digital Cookie team has been working hard to enhance the Girl Scout and Troop experience this season. We're excited to share some great improvements, including the addition of Venmo and PayPal to the mobile app and fewer required fields. Stay tuned for more features coming in 2025!





# Cookie Program Dates: January 10–March 16, 2025 Rewards are cumulative!

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 <p><b>Theme Patch</b> 45+ packages</p> <p><b>250+</b></p> <p><b>Achievement Bars</b> start at 100+ (increments of 100)</p>	 <p><b>Stationary Set</b> 85+ packages</p>	 <p><b>Bento Box</b> 160+ packages</p>	 <p><b>Small Plush</b> 255+ packages</p>
 <p><b>all 3 items!</b></p> <p><b>Cozy Panda Bundle: Panda PomPom Beanie, Panda Hoodie Sweater, and Panda Neck Pillow</b> 775+ packages</p>	 <p><b>GSHCC Branded T-Shirt AND Super Patch</b> 360+ packages</p>	 <p><b>GSHCC Branded Hoodie AND 600 Club Patch</b> 600+ packages</p>	 <p><b>Large Plush</b> 475+ packages</p>
 <p><b>2025 Camp Menzies Voucher OR Cricut Bundle</b> 1750+ packages</p>	 <p><b>Great America Experience OR California Poppy Pass Adventure</b> 2800+ packages</p>	 <p><b>Great Wolf Lodge Experience OR Grand Canyon Excursion</b> 4000+ packages</p>	

Colors may vary. All reward experiences are designed to meet Safety Activity Checkpoint guidelines.

Colors may vary. All reward experiences are designed to meet Safety Activity Checkpoint guidelines. All events with a green star (★) require an adult chaperone. Events with a pink star (★) are for Cadette, Seniors or Ambassadors only. If in-person experiences must be canceled due to COVID-19, girls will earn the alternate experience and/or physical item offered for each level. The camp voucher can only be used for a 2025 Camp Menzies season (up to a five-day session or any weekend camp session for a girl and one chaperone) and cannot be rolled over to a future year. For more information, please visit [www.girlscoutshcc.org/rewards](http://www.girlscoutshcc.org/rewards).