

AN ENHANCED DIGITAL COOKIE EXPERIENCE

The Digital Cookie team has been hard at work smoothing out the Girl Scout and Troop Experience for this season. We're excited to let you know that the issues some of you faced last year have been addressed, and we've made some great improvements to the system.

Last Year

Some users had trouble getting in to Digital Cookie or troops and Girl Scouts unable to set up sites

ACCESS



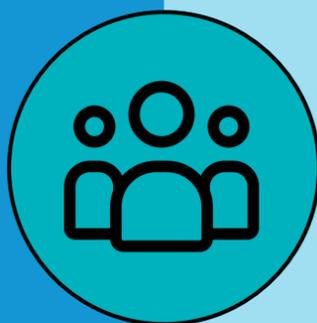
The number of cookies sold was not updating or didn't match what the leader had entered in the baker system

DATA



Customer lists not accessible for some returning users. Trouble sending emails to customers

CUSTOMERS



Some users encountered difficulties placing orders

CHECKOUT



This Year

Our database that manages the data for Girl Scouts, volunteers and troops has been updated to better handle changes. That update will resolve those access issues

The progress bar on user dashboards has been simplified and features a fresh design that now reflects updates in minutes. We've also revamped the data transfer between Digital Cookie and the baker system for faster updates

Returning users will see their existing customer lists. Sending emails has been optimized and tested to get those to customers

Revised prompts and some behind the scenes changes will let customers breeze through checkout.

BONUS! Venmo and Paypal added to the mobile app and required fields reduced. More new features coming in 2025.

Looking forward to seeing you in Digital Cookie this season. We're confident you'll enjoy the improved experience.