READY TO EXPLORE

girl scouts heart of central california

COOKIE MANAGER BEST PRACTICES

We surveyed Cookie Managers on what they do to ensure a successful and engaged Girl Scout Cookie Program. Here's what they have to share with you!

Prior to Program

- Gauge girl energy and engagement for the program, it will help your troop determine how many booths you are willing to do.
- Set expectations for caregivers on how they support their Girl Scout and the troop's goals in a parent meeting.
- Decide on a communication system for your troop. Evite is a great platform for arranging adult ratios at your booth sales. Band is a common app for group communications that has calendar features.
- Attend your Service Unit Cookie Rally!

Troop Initial Order

- Order for your first two weekends of booths in the initial order.
- Settle on a record keeping system to stay organized.
- Round up to full cases to maximize Girl Rewards, as the inital order already is in full cases.

Inventory Management

- Have a separate notebook to notate each transfer of cookie and money.
- Anytime cookies change hands, count and recount, and make a record of it with receipts.
- Separate troop inventory from booth inventory. Set aside girl inventory after picking up initial order to streamline pick up with caregivers.

Booth Set Up & Planning

- Have a practice day with your troop for booth set up, booth take down, and the process of a booth.
- Make sure the adults know how to use the app to ensure cash can be collected.
- Keep a small number of boxes on display for your booth to decrease theft as a risk.
- Use fanny packs to hold cash to avoid risk of cashbox theft.
- Ask Service Unit team for assistance if a booth location has a request—creating a flyer for the business to provide to customers to be aware of booths.
- Use the GSHCC Canva Booth Flyer to have talking points prepared for your booth.

Program Wrap Up

- Encourage the girls to make personalized Thank You letters to booth locations' managers and owners, share more about what the girls get to do with the proceeds from the program to build rapport.
- Hold a troop meeting after the program ends to celebrate the girls' efforts!

Additional Tips

- Join the GSHCC Cookie Manager Rallyhood
- Join the volunteer-run Cookie exchange Facebook page
- Attend the GSHCC Cookie Q&As