

Girl Recruitment Badge Requirements (Brownie-Junior)

You can earn a special Girl Scouts Heart of Central California Recruiter patch by introducing Girl Scouting to families in your community. Complete these steps, return your interest leads, and reflection to receive this special badge from your recruitment specialist!

Complete 1 or More Posts with Adult Guidance or as a Troop

- ❖ **Create 3 social media posts using #GSHCCjrRecruiter** to inspire new troops to form and new girls to join, and reference the [Join website](#) on social media.
- ❖ **Create and share** a list of the ways in which **Girl Scouts has positively impacted** your life. Share it on social media with a direct invitation to others to lead or join! Be sure to include **#GSHCCjrRecruiter** at the end of your post.
- ❖ **Post a photos** of yourself or your troop engaged in Girl Scouts. **#GSHCCjrRecruiter** at the end of your post.
- ❖ **Share a quote** or special Girl Scout moment. **#GSHCCjrRecruiter** at the end of your post.

Complete 2 or More with Adult Guidance or as a Troop

- ❖ **Wear Girl Scout uniforms and host a cafeteria rally.** Girls showcase a quick song or shout out at lunchtime and pass out Girl Scout flyers or invitations. On day one, give girls an information card. When they fill it out and bring it back the next day, give them a sticker. Contact us for cards and stickers.* (Post Pandemic)
- ❖ **Ask for permission to make an all-school announcement or be put in the school newsletter.** Here is a chance for you to create your own 30 second commercial or elevator pitch about the great experiences you've had in Girl Scouts. For the newsletter prepare a written elevator speech that can be published.
- ❖ **Show your Girl Scout Love at your school's Open House, Meet the Teacher or PTA.** Wear your uniform, pass out flyers, and answer questions. Contact us and we will provide you with handouts! With things being Virtual you can substitute this step with asking your teacher or a another teacher for 5 minutes to present to the girls in the class and share the sign up link: <https://www.girlscoutshcc.org/join>
- ❖ **Design a creative lawn sign or large poster** and display it in your yard, at your school or somewhere in your neighborhood where it will be seen by lots of girls and parents. (Make sure to ask permission first!)
- ❖ **Show up to a local community event.** Rock your uniforms and hand out Girl Scout flyers. You can also contact your recruitment specialist to find out if there are any events you can help out on. *Contact us for printed flyers.**

We know you have great ideas on how you can spread the word about the awesomeness of Girl Scouts! Go for it and when you are done, tell us all about it.

Note: *Promotional materials (flyers, stickers, etc.) can take up to 7 business days to produce. Please request at least 2 weeks in advance.*

Complete 1 or More with Adult Guidance or as a Troop

- ❖ **Help with a Girl Scout Recruitment Event!** Wear your uniform, teach new girls the Girl Scout Promise and Law, create SWAPS, or talk to parents about why Girl Scouts is so great! You can even create a collage with the girls so they can see how much fun they can have.
- ❖ **Invite friends, classmates, and neighbors** who aren't yet members of Girl Scouts to attend a troop meeting or activity for a taste of what Girl Scouts is all about. **Be sure to contact us ahead of time to order information cards, flyers, and whatever else you need to distribute to potential leaders.**
- ❖ **Create an experience video.** Record yourself explaining why you love Girl Scouts and what this program has done for you. The video should be no longer than 60 seconds.
- ❖ **Host a table in the community.** Consider setting up an info booth at your place of worship, local sports sign-up day, or another large community event.
- ❖ **Host a recruitment-focused service unit event. (Troop)** Work with your service unit administrator and team to add a recruitment component to existing fall service unit events or develop a new event where girls and their parents can come to experience the fun and find out more about joining. Contact us for flyers, stickers and items for potential volunteers.

We know you have great ideas on how to recruit Girl Scouts! Go for it and when you are done, tell us all about it.

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