

Fall Product Program

Juliette Parent/Caregiver Guide

Dates to Remember

Prior to Participating

Complete a [Permission Form](#). Enter "customer@girlscoutshcc.org" in the 'Troop Fall Product Manager Email' field. This will create a case for you and you will hear back from GSHCC with next steps.

September 19

Fall Product Program begins! Click link in launch email from the council, click on M2 link from the council website at www.girlscoutshcc.org/fallproduct, or go to www.gsnutsandmags.com/gshcc to get started.

October 19

Fall Product Program Ends.
Do not enter Girl Delivered online nut orders as these are already in the system.

October 22

Reward choices due in M2 system no later than this date.

November 12-19

Candy/nut items delivered to service units. Check with your service unit fall product manager for location, date and time to pick up your candy/nut items and rewards.

November 21

Last day to deliver product to customers. Communicate delivery time frame with customers at time of order

November 26

Estimated reward delivery to service units. Check with your service unit volunteer for location, date and time to pick up reward items.

Thank you for supporting your Girl Scout's participation in our Fall Product Program. With your help and support, she will have the opportunity to improve on the 5 Skills:

Goal Setting

Decision Making

Business Ethics

Money Management

People Skills

What Girls Need to Participate

Girls must be registered for the 2026 MY and have a signed [Permission Form](#) on file with GSHCC. The permission forms and other resources are also available online at www.girlscoutshcc.org/fallproduct.

How Girls Participate

Girls wishing to participate individually can participate in Girl Delivery and Direct Ship only. They cannot accept cash or checks. This makes participating even easier - no money or forms to turn in! For participation electronically, internet access and parental supervision is required.

*All M2 system deadlines are 11:59 p.m. PST. GSHCC and/or your service unit fall product manager cannot make edits to orders or reward selections after October 22.

Earn Customized Patches

Fall Patch

To earn:

1. Create your avatar
2. Send 18+ emails
3. Sell \$350 in total sales
4. Use "Share My Site" function in M2
5. Choose your background & your avatar design!

Cookie Program

Crossover Patch

To earn:

1. Create your avatar
2. Send 18+ emails
3. Sell \$350 in total sales
4. Use the Share My Site function
5. Choose your background & your avatar design!
6. 2026 Cookie Program: Sell 300+ packages of cookies



Earners of the personalized patches will be sent an email from M2. Please ensure you click the link and submit your design as patches will not be mailed if not submitted. Patches will be mailed directly to girls 6-8 weeks after submission. If you have questions, please contact M2 customer service at 800.372.8520 or email question@gsnutsandmags.com.

Participating Online

Beginning September 19, girls can create an online account in the M2 system. Within her online account, she creates an avatar with her own virtual likeness, enters email addresses and creates a personal message to send to family and friends. As a way to increase her sales, we also suggest she record her voice for her avatar or upload a personal video explaining what she is learning and what her goals are. She then launches her campaign and her personal message is sent with links for her customers to shop for magazines and/or candy/nut items.

Girls should create their online account and send out emails early in the program to allow maximum time for their customers to make a purchase.

Payment is collected at the time of order via credit card for all products ordered online (including Girl Delivered candy/nut items). Direct Ship items and magazines are shipped directly to customers.

All orders placed online, including Girl Delivered orders, are automatically added to the M2 system so parents need not record/enter any online sales.

We Appreciate You!
Thank you for being an integral part
of the Fall Product Program

Questions?

Contact us at:
customer@girlscoutshcc.org
or (800) 322.4475

Juliette Pathway Credits

Beginning at \$50 in sales, girls will earn \$5.00 for every \$50 in sales! Funds will be provided to girls on Juliette Pathway Credit cards. Pathway Credits may be applied towards GSHCC events, day and sleepaway camps, membership registration fees for girls, and in-store GSHCC shop purchases. Eligible events are listed on the activities calendar at girlscoutshcc.org. Pathway Credits are capped at \$200 of Pathway Credits **per** product program (i.e. \$200 Pathway Credits can be earned in the Fall program and \$200 Pathway Credits can be earned in the Cookie program). In accordance with IRS guidelines, individual girls cannot earn proceeds on a per dollar basis, cannot be given proceeds in the form of a gift card. Please see Volunteer Essentials for details.

**Juliette Pathway Credits are not cumulative*

***After levels shown, girls will earn \$5.00 for every \$50 in sales and caps at \$200*

| Total Sales | Credit Earned |
|---------------|---------------|
| \$50-\$99 | \$5.00 |
| \$100-\$149 | \$10.00 |
| \$150-\$199 | \$15.00 |
| \$200-\$249 | \$20.00 |
| \$250-\$299 | \$25.00 |
| \$300-\$349 | \$30.00 |
| \$350-\$399 | \$35.00 |
| \$400-\$449 | \$40.00 |
| \$450-\$499 | \$45.00 |
| \$500-\$549 | \$50.00 |
| \$550-\$599 | \$55.00 |
| \$600-\$649** | \$60.00 |

| Product | Sale Type | Product | Delivery to Customers |
|---|------------------------------|---|---|
| Nuts/ Chocolate: | Online Girl-Delivered | <ul style="list-style-type: none"> Girl Scouts create their personalized storefront in M2 and send emails to friends and family Customers pay online and participants deliver products Orders are automatically credited to the participants in M2 | Delivered to customers by Girl Scout (If a Girl Scout/family receives an online order from a customer where they will not be able to deliver the items in person, they will need to contact M2 customer service by October 20 to cancel) |
| | Online Direct Shipped | <ul style="list-style-type: none"> Girl Scouts create their personalized storefront in M2 and send emails to friends and family Customers pay online, including the cost of shipping Orders are automatically credited to the participants in M2 | Shipped directly to the customer (1-2 weeks standard delivery timeframe after order processing. Customers will have option for expedited shipping) |
| Magazines, Tumblers, Custom Stationary & BarkBox | Online | <ul style="list-style-type: none"> Girl Scouts create their personalized storefront in M2 and send emails to friends and family Customers pay online and participants deliver products Orders are automatically credited to the participants in M2 | Shipped directly to the customer (6-8 weeks standard delivery timeframe after order processing.) |