



As the parent or caregiver of a Juliette/Individually Registered Girl Scout (IRGS), you play an important role in helping your Girl Scout get the most out of her experience. Entrepreneurship is an important part of the Girl Scout Leadership Experience (GSLE), giving girls opportunities to set goals, make decisions, build confidence, and learn valuable skills. The 2026 Girl Scout Fall Product Program is a great way for your Girl Scout to get started with entrepreneurship and kick off the 2027 membership year strong.

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Important Dates

- 09/15** VIRTUAL Fall Product Information & Q&A Session
- 09/18** Fall Product Program Begins
- 10/18** Fall Product Program Ends
- 11/11-18** Product and Rewards Deliveries
- 11/25** Last Day to Deliver Product to Customers

NEW TO GIRL SCOUTS? Fall Information Q&A Session

Join the GSHCC Product Program Team on Tuesday, September 15, for an informational Zoom Q&A session! Learn more about Product Program, get answers to your questions, and find out what you need to know to help your troop get started with confidence. Register today on our Activities Calendar!

[LEARN MORE](#)

Why Participate

This program is an integral part of the Girl Scouts' journey toward leadership, learning, and developing the 5 Skills. This is an easy and fun way for your Juliette to prep for the Girl Scout Cookie Program. Girl Delivery allows for contactless transactions while still maintaining a personal touch for your customers. This will be essential practice for some exciting new participation options in addition to the ones you are familiar with in the cookie program. Review our [program flyer](#) to find out more.

How to Participate

Getting started is easy! First, complete the digital [Permission Form](#) for your Girl Scout. When filling out the form, enter **customercare@girlscoutshcc.org** in the **Troop Fall Product Manager Email field** and enter "**Juliette**" as the troop number. Once your form is submitted, a member of the GSHCC Customer Care team will contact you with next steps.

After we receive the Permission Form, your Girl Scout will be added to the M2 system, where she can set up her online account. Beginning September 18, she can start practicing her online marketing skills and taking Girl Delivery and Direct Ship orders. With online ordering, transactions can be contactless, and there's no need to manually enter orders.

For more information and helpful resources, check out the Fall Product Program Guide, available at www.girlscoutshcc.org/fallproduct.

Juliette Pathway Credits

Girls who participate as Juliettes can earn Juliette Pathway Credits to help pay for future Girl Scout experiences. Credits can be used toward GSHCC activities, camp, in-person Shop purchases, and more. In accordance with IRS requirements, Juliette Pathway Credits are capped at \$200 per girl, per product program.

Rewards

Girls will be able to earn some great [rewards](#) this year, but we are especially excited about this year's experience!

\$1250+ Combined Sales: Glow Party at Sky Zone



Girls who reach **\$1,250 or more in combined Fall Product sales** will earn an exciting Glow Party at Sky Zone! Celebrate your success with other Girl Scouts and enjoy two hours of trampoline fun, exclusive swag, and food. An adult must attend with each girl, and families are responsible for transportation. Outside food and drinks are welcome.

Resources

- You can find an FAQ, resources, M2 videos and more at www.girlscoutshcc.org/fallproduct.
- [Rallyhood](#) is also a great place to network and find all program resources and a calendar of events.
- For help with the M2 system, online orders, and magazines, please [contact M2 customer care](#).
- Otherwise, reach out to GSHCC customer care by sending an email to customercare@girlscoutshcc.org.

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Have a question or need assistance?
[Contact us](#) for more information.

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