



The 2026 Fall Product Program begins tomorrow, and we are excited to get started. We hope you and the girls are ready to participate in this fun and easy product program that will prepare them for the upcoming 2027 Girl Scout Cookie Program.

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Important Dates

09/18 Fall Product Program Begins

10/18 Fall Product Program Ends

11/11-18 Product and Rewards Deliveries

11/25 Last Day to Deliver Product to Customers

Why Participate

It is not too late to get your girls to participate. Juliettes who wish to participate in the program must be registered for the 2027 membership year, as well as a signed [Permission Form](#) on file with "Juliette" as the troop number and "customercare@girlscoutshcc.org" as the troop fall product manager email.

M2 System



Lights, camera, earn a patch! Once you have access to the M2 system, as a step to earn the personalized **Ready to Explore** patch, girls must create an avatar. When an avatar has been created, girls can also upload a [voice recording](#) and video to their M2 site. Customers will be able to see who they're supporting and hear about their goals—and girls who personalize their site tend to have higher sales. Plus, by uploading a video, girls can earn the **Visualize Patch** while building confidence and practicing their online marketing skills!

Participation Options

Juliettes and their customers have the options of Girl Delivery or Direct Ship ordering options. Girl Delivery is our recommended option for local customers. These orders are not entered into the M2 system and customers pay online - no money collection necessary. Girls will receive their products in November for delivery. If a Girl Delivery order is placed in error, caregivers must contact M2 for cancellation no later than October 18. Direct Ship orders feature a larger product catalog and are also paid for online. Find more information in your [Juliette Guide](#).



Our Care to Share donations are another fantastic way for customers to support girls and their local communities. Donated nuts will be distributed by GSHCC to local food banks in November. Girls who receive 6+ donations will earn a Care to Share patch.

New Products



There's even more to get excited about this year! We're introducing a brand-new line of coconut soy candles, available in 12 fragrances. Can't choose just one? Supporters can also choose from three Discovery Sets, which make great gifts!

We're also adding three delicious new items to our lineup: Sweet Onion Snack Mix, Cranberry Trail*, and Maple Flavored Mixed Nuts*.

And don't forget about our BarkBox bundles! This year's lineup includes three returning favorites and one brand-new BarkBox for our four-legged friends.



Sweet Onion Snack Mix



Cranberry Trail*



Maple Flavored Mixed Nuts*

**Available through Direct Ship only.*

Proceeds and Rewards

Juliette Pathway Credits

Beginning at \$50 in sales, girls will earn \$5.00 for every \$50 in sales! Funds will be provided to girls on Juliette Pathway Credit cards. Pathway Credits may be applied towards GSHCC events, day and sleepaway camps, membership registration fees for girls, and in-store GSHCC shop purchases. Eligible events are listed on the activities calendar at girlscoutshcc.org. Pathway Credits are capped at \$200 of Pathway Credits **per** product program (i.e. \$200 Pathway Credits can be earned in the Fall program and \$200 Pathway Credits can be earned in the Cookie program). In accordance with IRS guidelines, individual girls cannot earn proceeds on a per dollar basis, cannot be given proceeds in the form of a gift card. Please see [Volunteer Essentials](#) for details. As a reminder, Juliette Pathway Credits are not cumulative.

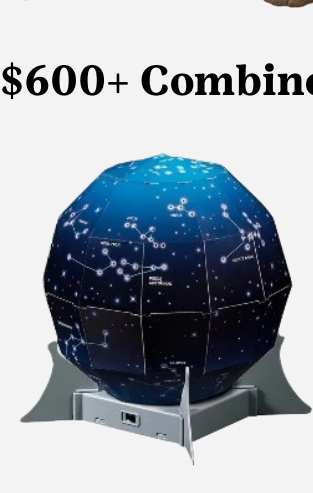
Check out the [Reward Card](#) for the wonderful rewards and experiences that we planned based on the feedback from the girls.

Overall Top Seller Reward: Giant Kangaroo Plush



The Giant Kangaroo Plush will be earned by the fall product's overall highest seller. To be eligible, girls must be registered for the 2027 Girl Scout membership year by September 30 and participate in the Fall Product Program by October 18.

\$600+ Combined Sales: Night Sky Projector



The Night Sky Projector reward, at \$600+ in combined sales, is a girl-voted reward! Girls who choose this reward item will get to recreate the memorable experience of lying under the night sky, right in her own bedroom. She'll unlock the wonders of the stars and trace constellations across her own ceiling.

Resources

- You can find an FAQ, resources, M2 videos and more at www.girlscoutshcc.org/fallproduct.
- [Rallyhood](#) is also a great place to network and find all program resources and a calendar of events.
- For help with the M2 system, online orders, and magazines, please [contact M2 customer care](#).
- Otherwise, reach out to GSHCC customer care by sending an email to customercare@girlscoutshcc.org.

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Have a question or need assistance?
[Contact us](#) for more information.

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