

Juliette Caregiver Guide

Dates to Remember

Prior to Participating

Ensure you are registered for 2027 and complete a [Permission Form](#). Enter "customer@girlscoutshcc.org" in the 'Troop Fall Product Manager Email' field. You will then hear back from GSHCC with next steps. The permission forms and other resources are also available online at www.girlscoutshcc.org/fallproduct.

September 18

Fall Product Program begins! Click link in launch email sent to you on this date or go to www.gsnutsandmags.com/gshcc to get started.

October 18

Fall Product Program Ends.

Do not enter Girl Delivered online nut orders as these are already in the system.

October 21

Reward choices due in M2 system no later than this date.

November 11-18

Candy/nut items delivered to service units. Check with your service unit fall product manager for location, date and time to pick up your candy/nut items and rewards.

November 25

Target delivery date of products to customers.

Communicate delivery time frame with customers at time of order

November 25

Estimated reward delivery to service units. Check with your service unit volunteer for pick up location, date and time.

Thank you for supporting your Girl Scout's participation in our Fall Product Program. With your help and support, she will have the opportunity to improve on the 5 Skills:

Goal Setting

Decision Making

Business Ethics

Money Management

People Skills

How Girls Participate

Girls wishing to participate individually can participate in Girl Delivery and Direct Ship only.

They cannot accept cash or checks.

This makes participating even easier - no money or forms to turn in! For participation electronically, internet access and parental supervision is required.

Rewards

Check out the back of the nut/candy order card to see all the great rewards participants can earn the season. When participants launch their online account, they can track progress and select rewards as they earn them.

- **The highest seller will earn a giant plush Kangaroo!**

Earn Customized Patches

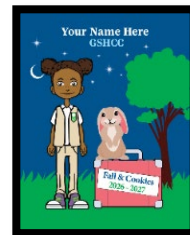


Fall Patch

1. Create your avatar
2. Send 18+ emails
3. Sell \$350 in total sales
4. Use the "Share My Site" function in M2
5. Choose your background & avatar design

Cookie Program Crossover Patch

1. Create your avatar
2. Send 18+ emails
3. Use the "Share My Site" function in M2
4. Choose your background & avatar design
5. 2027 Cookie Program: Sell 300+ packages of cookies



Earners of the personalized patches will be sent an email from M2. Please ensure you click the link and submit your design as patches will not be mailed if not submitted. Patches will be mailed directly to girls 6-8 weeks after submission. If you have questions, please contact M2 customer service at 800.372.8520 or on their website support.gsnutsandmags.com

Participating Online

Beginning September 18, girls can create an online account in the M2 system (see details on right for more information on getting started).

Within her online account, she creates an avatar with her own virtual likeness, enters e-mail addresses and creates a personal message to send to family and friends. To increase her sales, we also suggest she record her voice for her avatar or upload a personal video explaining what she is learning and what her goals are. She then launches her campaign, and her personal message is sent with links for her customers to shop for magazines and/or candy/nut items.

Girls should create their online account and send out emails early in the program to allow maximum time for their customers to make a purchase.

Payment is collected at the time of order via credit card for all products ordered online (including Girl Delivered candy/nut items). Direct Ship items and magazines are shipped directly to customers.

All orders placed online, including Girl Delivered orders, are automatically added to the M2 system so parents need not record/enter any online sales.

We Appreciate You!
Thank you for being an integral part of the Fall Product Program

Questions?

Contact us at:
customer@girlscoutshcc.org
or (800) 322.4475

Juliette Pathway Credits

Beginning at \$50 in sales, girls will earn \$5.00 for every \$50 in sales! Funds will be provided to girls on Juliette Pathway Credit cards. Pathway Credits may be applied towards GSHCC events, day and sleepaway camps, membership registration fees for girls, and in-store GSHCC shop purchases. Eligible events are listed on the activities calendar at girlscoutshcc.org.

Pathway Credits are capped at \$200 of Pathway Credits **per** product program (i.e. \$200 Pathway Credits can be earned in the Fall program and \$200 Pathway Credits can be earned in the Cookie program). In accordance with IRS guidelines, individual girls cannot earn proceeds on a per dollar basis, cannot be given proceeds in the form of a gift card. Please see Volunteer Essentials for details.

****Juliette Pathway Credits are not cumulative***

*****After levels shown, girls will earn \$5.00 for every \$50 in sales and caps at \$200***

Total Sales	Credit Earned
\$50-\$99	\$5.00
\$100-\$149	\$10.00
\$150-\$199	\$15.00
\$200-\$249	\$20.00
\$250-\$299	\$25.00
\$300-\$349	\$30.00
\$350-\$399	\$35.00
\$400-\$449	\$40.00
\$450-\$499	\$45.00
\$500-\$549	\$50.00
\$550-\$599	\$55.00
\$600-\$649**	\$60.00

Product	Sale Type	Product	Delivery to Customers
Nuts/ Chocolate:	Online Girl-Delivered	- Girl Scouts create their personalized storefront in M2 and send emails to friends and family - Customers pay online and participants deliver products - Orders are automatically credited to the participants in M2	Delivered to customers by Girl Scout (If a Girl Scout/family receives an online order from a customer where they will not be able to deliver the items in person, they will need to contact M2 customer service by October 19 to cancel)
	Online Direct Shipped	- Girl Scouts create their personalized storefront in M2 and send emails to friends and family - Customers pay online, including the cost of shipping - Orders are automatically credited to the participants in M2	Shipped directly to the customer (1-2 weeks standard delivery timeframe after order processing. Customers will have option for expedited shipping)
Magazines, Tumblers, Custom Stationary, Candles & BarkBox	Online	- Girl Scouts create their personalized storefront in M2 and send emails to friends and family - Customers pay online and participants deliver products - Orders are automatically credited to the participants in M2	Shipped directly to the customer (6-8 weeks standard delivery timeframe after order processing.)