

Subject: The Fall Product Program starts in two days—are your troops ready?

Preheader: Fall Product Program | GSHCC



The 2026 Fall Product Program starts in two days and the girls are eager to start. Remember to log in to the M2 system and create your avatar. All service unit fall product managers will receive their personalized patch as appreciation from GSHCC for your support.

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Important Dates

09/18 Fall Product Program Begins
10/04 ACH Forms due—if needed
10/18 Fall Product Program Ends
10/18 Caregiver Order Entry Ends
10/20 Troop Order Entry Ends
10/22 Last Day to Change Reward Choices
10/22 ACH Withdrawal (full balance)
11/11-18 Product and Rewards Deliveries
11/25 Last Day to Deliver to Customers

Participation Requirements

Troops still have time to sign up. Troops must have two leaders, one fall product manager and at least two Girl Scouts registered for the 2027 membership year to participate. Fall product managers must complete training through gsLearn before their troop can participate in the program. Girl Scouts must be registered for the 2027 membership year in order to participate.

M2 System



Do you or your troops need help with the M2 system? We have [helpful M2 system videos](#) available to help you navigate this user-friendly site.

Not seeing one of your troops in M2? Before getting started, make sure the troop meets all registration requirements. Once those requirements are met, they can participate in the program.

- **Troop users** who are in M2 but did not get an email can click the "Forgot Password" link on gsnutsandmags.com/admin to register.
- **Girl Scouts** who did not get the email can go to gsnutsandmags.com/GSHCC and click "Register" to get started.

Still need help? [Please contact M2 customer care.](#)



Lights, camera, earn a patch! Remind girls to upload a video to their M2 account to earn the Visualize Patch. It's a fun and easy way to get involved while building confidence and practicing online marketing skills!

Proceeds

Participating troops earn 15% in troop proceeds, and Girl Scouts can earn reward items. Troops made up only of Cadettes, Seniors, and Ambassadors may choose the Older Girl Proceeds Plan instead. If everyone in the troop agrees to [opt out of reward items](#), the troop can earn 20% in troop proceeds. Girls can still earn patches even if their troop chooses this option. Qualifying troops that choose the Older Girl Proceeds Plan must select this option in M2 by **Sunday, October 18**. Once troops opt-out of rewards, the plan cannot be changed back.

Rewards

We listened to the girls and planned some [exciting rewards](#) and experiences based on their feedback for this year's lineup!

\$450+ Combined Sales: Small Kangaroo Plush



At the \$450+ combined sales level, girls can earn and choose a small soft kangaroo plush.

\$900+ Combined Sales: Travel Bag



At the \$900+ combined sales level, girls can earn and choose a deep blue travel bag.

Juliette Participation

Juliettes/Individually Registered Girl Scouts can participate via Direct Ship and Girl Delivery orders only. GSHCC will act as their "troop fall product manager" and ensure orders and rewards are entered into the M2 system. Service unit fall product managers will only be responsible for distributing products and rewards in November. Those wishing to participate as Juliettes/IRGS should fill out a [Permission Form](#) with "Juliette" as the troop number and ["customercare@girlscoutshcc.org"](mailto:customercare@girlscoutshcc.org) as the email.

Resources

- You can find an FAQ, resources, M2 videos and more at www.girlscoutshcc.org/fallproduct.
- [Rallyhood](#) is also a great place to network and find all program resources and a calendar of events.
- For help with the M2 system, online orders, and magazines, please [contact M2 customer care](#).
- Otherwise, reach out to GSHCC customer care by sending an email to customercare@girlscoutshcc.org.

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Have a question or need assistance?
[Contact us](#) for more information.

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