



The 2026 Fall Product Program is now two weeks in. Our top 5 sellers currently have surpassed the benchmark of \$750 in combined sales! Remember to create your avatar in M2. All service unit fall product managers will receive their personalized patch as appreciation from GSHCC for your support.

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Important Dates

10/04 ACH Forms due—if needed
10/12 Delivery Address Confirmation
10/18 Fall Product Program Ends
10/18 Caregiver Order Entry Ends
10/20 Troop Order Entry Ends
10/22 Last Day to Change Reward Choices
10/22 ACH Withdrawal (full balance)
11/11-18 Product and Rewards Deliveries
11/25 Last Day to Deliver to Customers

Eligibility

If you are uncertain about a troop's eligibility for this Fall Program, you can check the weekly updated Eligibility Reports available on [Rallyhood](#) every Monday morning. If you have any questions or concerns regarding eligibility, please contact GSHCC customer care.

M2 System

Now that you have access to M2, verify the product and reward delivery address. Remember to include important notes for product deliveries. Our delivery agent will use these notes to help them when scheduling and making deliveries. View the [Entering and Updating Delivery Site](#) video for help.

Financials

Troops must have a bank account and submit an [ACH Authorization form](#) if they did not participate in the 2026 Cookie Program. Payment is collected from customers at the time of their order. The amount due to GSHCC is automatically calculated in M2 and will be withdrawn via ACH debit on October 22. If a troop is due a refund, it will be processed at that time.

Proceeds

Participating troops earn 15% in troop proceeds, and Girl Scouts can earn reward items. Troops made up only of Cadettes, Seniors, and Ambassadors may choose the Older Girl Proceeds Plan instead. If everyone in the troop agrees to [opt out of reward items](#), the troop can earn 20% in troop proceeds. Girls can still earn patches even if their troop chooses this option. Qualifying troops that choose the Older Girl Proceeds Plan must select this option in M2 by **Sunday, October 18**. Once troops opt-out of rewards, the plan cannot be changed back.

Product Highlights



Top Selling Magazines: M2 has increased the variety of magazines available on the online storefront, and renewal of current magazine subscriptions is simple for customers too.



Personalized Products: High-quality stationery, notepads, and photo frames. This product line has expanded to include monogrammed desk calendars, candles, and engraved soaps! Shipped directly with customized colors, fonts, names and more!

Rewards



Overall Top Seller Reward: The Giant Kangaroo Plush will be earned by the Fall Product's overall highest seller. To be eligible, girls must be registered for the 2027 Girl Scout membership year by September 30, and participate in the Fall Product Program by October 18.



Personalized Patch Qualifications:

- Girls must create their avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$350+ in total Fall Sales

NEW! Troop Participation Incentive



The Fall Product Program is a great way for troops to build momentum heading into Cookie Season—and now there's even more reason to get started!

When troops sell a combined total of at least 10 fall product items, they'll be entered into a drawing to win a cookie cart. Plus, every additional 10 items sold earns the troop another entry, giving them even more chances to win! Ten participating troops* will each win a cart to help them gear up for Cookie Season.

*Winners will be selected at the end of the Fall Product Program, and cookie carts must be picked up from the GSHCC Sacramento or Modesto Regional Program Center.

Direct Ship Only Participation

M2 has made it possible for girls in ineligible troops to participate in a new way. Girls registered for MY27 whose troop is not eligible can participate in Direct Ship sales only. This means no permission forms required, no troop fall product manager necessary, and no money or product handling! All they need to do is register in M2. Once they do that, they go into a special "holding tank". GSHCC reviews their eligibility and sends an email confirming they can participate in Direct Ship only. If rewards are earned, items will be received by GSHCC and caregivers will pick up from a program center. Troops will still earn proceeds and are still eligible for the cookie cart drawing.

Juliette Participation

Juliettes/Individually Registered Girl Scouts can participate via Direct Ship and Girl Delivery orders only. GSHCC will act as their "troop fall product manager" and ensure orders and rewards are entered into the M2 system. Service unit fall product managers will only be responsible for distributing products and rewards in November. Those wishing to participate as Juliettes/IRGS should fill out a [Permission Form](#) with "Juliette" as the troop number and ["customercare@girlscoutshcc.org"](mailto:customercare@girlscoutshcc.org) as the email.

Resources

- You can find an FAQ, resources, M2 videos and more at www.girlscoutshcc.org/fallproduct.
- [Rallyhood](#) is also a great place to network and find all program resources and a calendar of events.
- For help with the M2 system, online orders, and magazines, please [contact M2 customer care](#).
- Otherwise, reach out to GSHCC customer care by sending an email to customercare@girlscoutshcc.org.