



The 2026 Fall Product Program starts in 8 days, and we are excited to get started. We hope you and the girls are ready to participate in this fun and easy product program that will prepare them for the upcoming 2027 Girl Scout Cookie Program.

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Important Dates

09/10 Early Access for Troop Volunteers

09/15 VIRTUAL Fall Product Q&A Session

09/18 Fall Product Program Begins

10/18 Fall Product Program Ends

10/18 Caregiver Order Entry Ends

10/20 Troop Order Entry Ends

10/22 Last Day to Change Reward Choices

10/22 ACH Withdrawal (full balance)

11/11-18 Product and Rewards Deliveries

11/25 Last Day to Deliver to Customers

NEW TO GIRL SCOUTS OR LEADING A NEW TROOP?

Fall Information Q&A Session

Join the GSHCC Product Program Team on Tuesday, September 15 for an informational Zoom Q&A session! Learn more about Product Program, get answers to your questions, and find out what you need to know to help your troop get started with confidence. Register today on our Activities Calendar!

[LEARN MORE](#)

How Girls Can Participate

It's not too late to get your girls involved! Girl Scouts in participating troops who want to take part in the program must be registered for the 2027 membership year. To verify your troop's eligibility, visit [Rallyhood](#) and review the Troop Eligibility Report, updated every Monday.

M2 System



Early access for troop volunteers and girls is September 10. Remember to [create your avatar](#) in the M2 system. Girls must also create their avatar to earn their personalized patches. Once everyone's avatars are created, you can view your troop photo.



Lights, camera, earn a patch! Once girls have created their avatar, remind them to upload a [voice recording](#) and video to their M2 site. Customers will be able to see who they're supporting and hear about their goals—and girls who personalize their site tend to have higher sales. Plus, by uploading a video, girls can earn the **Visualize Patch** while building confidence and practicing their online marketing skills!

Participation Options

More ways to order = more ways for girls to reach their goals! Girls and customers have girl delivery, in-person, and direct ship ordering options. Girl delivery is our recommended option for local customers. Girl delivery product selections are limited to the same items available on the order card, but customers pay online with no shipping charges. Girls receive their products in November for delivery, which helps them maintain a personal touch. If a girl delivery order is placed in error, caregivers must contact M2 for cancellation no later than October 18. Direct ship orders feature a larger product catalog and are also paid for online. Find more information in your [Troop Guide](#).



Our Care to Share donations are another fantastic way for customers to support girls and their local communities. Donated nuts will be distributed by GSHCC to local food banks in November. Girls who receive 6+ donations will earn a Care to Share patch.

New Products



There's even more to get excited about this year! We're introducing a brand-new line of coconut soy candles, available in 12 fragrances. Can't choose just one? Supporters can also choose from three Discovery Sets, which make great gifts!

We're also adding three delicious new items to our lineup: Sweet Onion Snack Mix, Cranberry Trail*, and Maple Flavored Mixed Nuts*.

And don't forget about our BarkBox bundles! This year's lineup includes three returning favorites and one brand-new BarkBox for our four-legged friends.



Sweet Onion Snack Mix



Cranberry Trail*



Maple Flavored Mixed Nuts*

**Available through Direct Ship only.*

Proceeds and Rewards

Participating troops earn 15 percent proceeds of all sales. Older Girl Troops with Cadette, Senior and/or Ambassador Girl Scouts can earn 20 percent proceeds and patches only when they [opt-out of reward items](#) and experiences. Once troops opt-out of rewards, the plan cannot be changed back.

Check out the [Reward Card](#) for the wonderful rewards and experiences that we planned based on the feedback from the girls.

Overall Top Seller Reward: Giant Kangaroo Plush



The Giant Kangaroo Plush will be earned by the fall product's overall highest seller. To be eligible, girls must be registered for the 2027 Girl Scout membership year by September 30 and participate in the Fall Product Program by October 18.

\$600+ Combined Sales: Night Sky Projector



The Night Sky Projector reward, at \$600+ in combined sales, is a girl-voted reward! Girls who choose this reward item will get to recreate the memorable experience of lying under the night sky, right in her own bedroom. She'll unlock the wonders of the stars and trace constellations across her own ceiling.

Resources

- You can find an FAQ, resources, M2 videos and more at www.girlscoutshcc.org/fallproduct.
- [Rallyhood](#) is also a great place to network and find all program resources and a calendar of events.
- For help with the M2 system, online orders, and magazines, please [contact M2 customer care](#).
- Otherwise, reach out to GSHCC customer care by sending an email to customercare@girlscoutshcc.org.

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Have a question or need assistance?
[Contact us](#) for more information.

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