



The Fall Product Program kicked off just five days ago, and there's still plenty of time for your troop to reach its goals and make the most of the season.

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Important Dates

10/04 ACH Forms due (if needed)
10/18 Fall Product Program Ends
10/18 Caregiver Order Entry Ends
10/20 Last day to contact M2 to delete orders
10/20 Troop Order Entry Ends
10/22 Last Day to Change Reward Choices
10/22 ACH Withdrawal (full balance)
11/11-18 Product and Rewards Deliveries
11/25 Target delivery to Customers

Have you created your Avatar

Girl Scouts and leaders who design avatars and meet the specified criteria will receive a special patch featuring their own virtual likeness! These personalized patches are created and sent directly to earners by M2. Please note that patches will be delivered 6-8 weeks after the end of the fall product program. For those earning crossover patches, they will be mailed out 6-8 weeks following the conclusion of the cookie program. Don't forget to create your avatar!

New Products



There's even more to get excited about this year! We're introducing a brand-new line of coconut soy candles, available in 12 fragrances. Can't choose just one? Supporters can also choose from three Discovery Sets, which make great gifts!

We're also adding three delicious new items to our lineup: Sweet Onion Snack Mix, Cranberry Trail*, and Maple Flavored Mixed Nuts*.

And don't forget about our BarkBox bundles! This year's lineup includes three returning favorites and one brand-new BarkBox for our four-legged friends.



**Available through Direct Ship only.*

Paper Order Entry



Parents must enter all paper orders by October 18. They will need to enter the total for in-person orders taken on the order card. Girl Delivery and Direct Ship orders are automatically credited to each girl and are not part of the Paper Order Entry.

New Participation Incentive



The Fall Product Program is a great way for troops to build momentum heading into Cookie Season—and now there's even more reason to get started! When your troop sells a combined total of at least 10 fall product items, you will be entered into a drawing to win a cookie cart. Ten participating troops* will each win a cart to help them gear up for Cookie Season.

Whether your troop is already selling or hasn't started yet, there's still plenty of time to get involved, work toward your goals, and earn your chance to win. Start selling today and get your troop in the running!

**Winners will be selected at the end of the Fall Product Program, and cookie carts must be picked up from the GSHCC Sacramento or Modesto Regional Program Center.*

Rewards



Girls who earn rewards at levels with "or" options must select reward choices by October 22. You can help make selections at the troop level as well. Remind them to redeem their personalized patch as well. If your troop sold more than \$1,350 in combined sales, you must redeem your patch as well. Troops who opted out of rewards will not earn reward items or experiences but can still earn patches.

Overall Top Seller Reward: Giant Kangaroo Plush



The Giant Kangaroo Plush will be earned by the Fall Product's overall highest seller. To be eligible, girls must be registered for the 2027 Girl Scout membership year by September 30, and participate in the Fall Product Program by October 18.

Financials

Troops earn 15 percent of their total sales, or 20 percent if they are an older girl troop (Cadettes, Seniors, and/or Ambassadors only) that opted out of reward items. If a troop comprised of only Cadettes, Seniors, and/or Ambassadors wants to unanimously opt out of rewards, check out the video provided by M2 to select the [reward opt-out](#). All changes must be made by October 18.

Girl Delivery and Direct Ship sales are deducted from a troop's ACH balance due. Any money due will be deducted via ACH on October 22. Troops who sold online only and are due a refund will have money deposited into their accounts via ACH on that same date.

Resources

- You can find an FAQ, resources, M2 videos and more at www.girlscoutshcc.org/fallproduct.
- [Rallyhood](#) is also a great place to network and find all program resources and a calendar of events.
- For help with the M2 system, online orders, and magazines, please [contact M2 customer care](#).
- Otherwise, reach out to GSHCC customer care by sending an email to customercare@girlscoutshcc.org.