



The 2026 Girl Scout Fall Product Program ends in just 11 days! There is still plenty of time for your troop to hit their goal. We are excited to share that at this point in the program, we have five top sellers that have surpassed \$900 in combined sales. And remember that troops that sell at least ten items during the Fall Program get entered to win one of ten cookie carts!

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Important Dates

10/18 Fall Product Program Ends

10/18 Caregiver Order Entry Ends

10/18 Gluten-Free Troop Pre-Order Deadline

10/18 Older Girl Reward Opt-Out Deadline

10/20 Last day to contact M2 to delete orders

10/20 Troop Order Entry Ends

10/22 Last Day to Change Reward Choices

10/22 ACH Withdrawal (full balance)

11/11-18 Product and Rewards Deliveries

11/25 Target delivery to Customers

Paper Order Entry

Parents must enter all paper orders by Sunday, October 18. They will need to enter the total for in-person orders taken on the order card. Girl Delivery and Direct Ship orders are automatically credited to each girl and are not part of the Paper Order Entry. Troops can enter any missing orders and make any necessary corrections by October 20. Check out this M2 video to help you with the process: [Fall Product—TROOP: Entering Paper Order Card Items](#).



Encourage girls to promote **direct-ship orders** for friends and family who don't live nearby!

Proceeds

Participating troops will earn 15 percent of all sales. Older girl troops (Cadette, Seniors and/or Ambassadors only) can opt-out of rewards by October 18 and earn 20 percent in total sales. You can opt-out of rewards from your troop dashboard under **Rewards & Patches: [Fall Product—TROOP: Reward Opt Out](#)**.

New! Troop Participation Incentive



The Fall Product Program is a great way for troops to build momentum heading into Cookie Season—and now there's even more reason to get started!

When troops sell a combined total of at least 10 fall product items, they'll be entered into a drawing to win a cookie cart. Plus, every additional 10 items sold earns the troop another entry, giving them even more chances to win! Ten participating troops* will each win a cart to help them gear up for Cookie Season.

*Winners will be selected at the end of the Fall Product Program, and cookie carts must be picked up from the GSHCC Sacramento or Modesto Regional Program Center.

Products



Tervis® offers a wide selection of premium insulated tumblers and water bottles, featuring everything from best-sellers to designs showcasing your favorite sports teams, Superheroes, Harry Potter, and much more.



The BarkBox featured here is one of two options that have not sold out that customers can choose from! It is the Happy Trails and Tails set. Your pup can tug the plush Ruff Terrain Boots and get rewarded with the squeaky Outdoor Adventure Pup Patches—or a Berry Trio™ treat!

Rewards & Experiences

Girls who earned a reward level with an "or" option must make their reward selection by October 22.

Troops and girls who earned a personalized patch will also need to redeem it through their M2 dashboard. Be sure to complete the final steps by selecting your patch background and confirming your mailing address so your patch can move into production. Need help? Watch this quick M2 video for a step-by-step guide: [Fall Product—PARTICIPANT: Personalized patch](#).



\$750+ in Combined Sales: Girls who reach \$750+ in combined sales will earn the Super Seller Mags patch along with an adorable Large Kangaroo Plush.



Mags & More Rewards: Girls can earn two fun rewards as they increase their Mags & More sales!

- **Sell 4+ Mags & More items:** Earn the **Kangaroo Patch**
- **Sell 7+ Mags & More items:** Earn the **Kangaroo Patch AND Kangaroo Charm**

With an expanded selection of magazines to choose from, there are even more opportunities to reach these reward levels!

Product and Reward Distribution

Troops should communicate with their service unit fall product manager for product and reward distribution information. Delivery dates and times will vary based on each service unit. Check out this [Delivery Tickets video](#) to help you prepare for distribution.

Looking Forward to Cookies



Now is the time to ensure your troop has a cookie manager registered for the 2027 membership year. If your troop wishes to sell the gluten-free Caramel Chocolate Chip cookie, remember to pre-order your cookies no later than Sunday, October 18 by filling out our [Gluten-free Cookie Pre-Order Form](#).

Resources

- You can find an FAQ, resources, M2 videos and more at www.girlscoutshcc.org/fallproduct.
- [Rallyhood](#) is also a great place to network and find all program resources and a calendar of events.
- For help with the M2 system, online orders, and magazines, please [contact M2 customer care](#).
- Otherwise, reach out to GSHCC customer care by sending an email to customercare@girlscoutshcc.org.