



FOR IMMEDIATE RELEASE

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Girl Scouts Heart of Central California Kicks Off Girl Scout Cookie Season With the Launch of Exploremores™ Across Greater Sacramento, Stockton, and Modesto Regions

SACRAMENTO, CALIFORNIA—Girl Scouts Heart of Central California (GSHCC) kicks off the 2026 [Girl Scout Cookie™ Season](#) as Girl Scouts explore more possibilities through the largest girl-led entrepreneurial program in the world.

Exploremores™, a rocky road ice cream–inspired sandwich cookie, will join the legendary lineup for the 2026 Girl Scout Cookie season. Filled with delicious flavors of chocolate, marshmallow, and toasted almond–flavored crème, Exploremores™ reflect the spirit of exploration at the heart of every Girl Scout. In addition to the exciting new cookie, the 2026 cookie lineup will include fan favorites such as Thin Mints®, Caramel deLites®, Peanut Butter Patties®, and more.

The Girl Scout Cookie Program® provides invaluable entrepreneurial skills for Girl Scouts across the country and funds experiences such as service projects, troop travel, and summer camp. From a curious kindergartener, amazed by jellyfish at the local aquarium, to a middle schooler finding the courage to go on her first overnight trip with her troop, Girl Scouts know the road to discovery starts with exploration. Each cookie season, Girl Scouts develop important life skills like goal setting, decision making, money management, people skills, and business ethics through the Girl Scout Cookie Program. All proceeds from cookie sales stay with local councils and troops to power Girl Scouts’ amazing experiences year-round.

“Every Girl Scout Cookie season is about more than cookies—it’s about building confidence, leadership, and lifelong skills for girls across our region,” said GSHCC CEO Linda E. Farley, Ed.D. “The launch of Exploremores™ cookie reflects the spirit of Girl Scouts exploring more—whether that means discovering the outdoors, giving back through service projects, or building confidence by making new friends.”

Right now, Girl Scouts all over the world are exploring who they are, what they can do, and all they can become. Your purchase helps them make the world a better place—one box of cookies at a time.

How to Purchase Girl Scout Cookies This Year

- If you know a Girl Scout, reach out to her.
- If you don’t know a Girl Scout, use the [Girl Scout Cookie Finder](#) by entering your zip code. There, you can purchase cookies to be shipped directly to you from troops nationwide, donate cookies to support community causes near you, and—starting February 20—find a local troop cookie booth.
- You can also text COOKIES to 59618 to stay informed about Girl Scout Cookie news.

Girl Scout Cookie Season is recognized locally from January through March.

Visit www.girlscoutcookies.org to sign up to be notified as soon as local troops begin selling in our area.

Girls in grades K-12 can start their journey to fun, friendship, and new experiences by joining the world's largest entrepreneurial organization for girls at any point in the year. Life's more fun when you explore more! Unbox the future with Girl Scouts by joining the world's largest girl-led organization or learn how to become a volunteer at www.girlscouts.org/join.

About Girl Scouts Heart of Central California

GSHCC is dedicated to building girls of courage, confidence, and character, who make the world a better place. Through various programs and initiatives, the organization empowers girls to take the lead in their lives and communities.

Headquartered in Sacramento, GSHCC serves over 16,000 girl and adult members across 18 counties including: Alpine, Amador, Calaveras, Colusa, El Dorado, Glenn, Mariposa, Merced, Nevada, Placer, Sacramento, San Joaquin, Solano, Stanislaus, Sutter, Tuolumne, Yuba, and Yolo.

Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them. To join us, volunteer, reconnect, or donate, [visit www.girlscoutshcc.org](http://www.girlscoutshcc.org).

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