



FOR IMMEDIATE RELEASE

February 11, 2026

Girl Scouts Heart of Central California Kick Off Cookie Season with Mega Drop Event!

Who:

Girl Scouts Heart of Central California (GSHCC)

What:

GSHCC's annual Mega Drop is happening in Sacramento and Stockton, and it's one of the most exciting moments of the Cookie Season! Each year, this highly anticipated event marks the arrival of a huge shipment of Girl Scout Cookies, ready to be distributed to troops and enjoyed by eager cookie fans.

The Girl Scout Cookie Program is the world's largest girl-led entrepreneurial program. Through the program, Girl Scouts build real-world skills like goal setting, money management, decision-making, teamwork, and business ethics. Cookie Program proceeds support Girl Scouts as they grow their confidence, courage, and character—while learning what it means to be an entrepreneur.

Along the way, Girl Scouts earn badges and awards such as the Cookie Business and Financial Literacy badges, the Cookie Entrepreneur and Family pins, and the Entrepreneur badges—gaining skills that stay with them as they grow into the leaders of tomorrow.

Where and When:

Sacramento Mega Drop Event, Sutter Health Park

Saturday, February 14, 2026

8:00 am to 10:00 am

Stockton Mega Drop Event, Mid Cal Moving and Storage

Monday, February 16, 2026

8:00 am to 10:00 am

Coverage Opportunities:

Live Remote, Recorded Video, Photography, and Live Interviews

- **Interviews with Leadership and Girl Scouts:**
 - Linda E. Farley, Chief Executive Officer—available in Sacramento
 - Leadership staff—available in Stockton
 - Local Girl Scouts—several girls (various ages) from the greater Sacramento Area
- **Live Remote:** Interviews against the backdrop of Sutter Health Park, featuring multiple eighteen-wheelers transporting over 780,000 packages of cookies and troop caravans with 300 volunteers loading cases into vehicles ranging from compact cars to moving trucks.
- **Recorded Video:** Record interviews to air at-a-later date.
- **Photography:** Media outlets are welcome to send an interviewer and photographer to capture images of trucks, cookie cases, participating Girl Scouts, and GSHCC Leadership.

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