



FOR IMMEDIATE RELEASE

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Girl Scout Heart of Central California Celebrates National Girl Scout Cookie Weekend, Highlighting How the Cookie Program Helps Girls Explore More Through Hands-On Entrepreneurship

SACRAMENTO, CALIFORNIA—Girl Scouts Heart of Central California (GSHCC) invites cookie lovers across the Sacramento, Stockton, and Modesto regions to celebrate National Girl Scout Cookie Weekend, taking place February 20–22. National Girl Scout Cookie Weekend is an annual event where Girl Scouts nationwide promote their sales and flex their entrepreneurial spirit through the iconic Girl Scout Cookie Program®. Every purchase makes a difference in the lives of young entrepreneurs as they find their way in the world and discover all they are capable of. Joining the iconic cookie lineup this year, Exploremores™, a rocky road ice cream–inspired sandwich cookie, is another delectable treat that consumers can purchase to support Girl Scouts this season.

As always, 100% of the proceeds earned through the Girl Scout Cookie Program stay local with councils and troops as they *explore more* possibilities through life-changing experiences and programming offered year-round. Cookie lovers can purchase their favorite cookies in person from Girl Scouts at any local booth or can order cookies for direct shipment to their front door, using the [Girl Scout Cookie Finder](#). They can also donate cookies to servicemembers, first responders, and local community organizations.

Each box purchased helps fund life-changing experiences for Girl Scouts, from summer camp adventures and educational field trips to STEM activities and impactful community service projects. When customers support Girl Scouts during National Girl Scout Cookie Weekend by purchasing their favorite cookies, they're not just enjoying a delicious dessert—they're opening doors for girls to discover their leadership potential, build lasting friendships, and create positive change in their communities.

“Girl Scout Cookie season is about more than cookies—it’s about connection, confidence, and community,” said GSHCC CEO Linda E. Farley, Ed.D. “National Girl Scout Cookie Weekend is a wonderful opportunity to celebrate Girl Scouts and the many ways they explore more, from giving back locally to discovering new interests and building lifelong friendships.”

About National Girl Scout Cookie Weekend

National Girl Scout Cookie Weekend, February 20–22, marks a time when cookies are widely available in person at local events or online at www.girlscoutcookies.org. Cookie fans across the country can visit cookie booths to stock up on must-have flavors. To locate a nearby booth, visit the official [Girl Scout Cookie Finder](#).

How to Find Girl Scout Cookies during National Girl Scout Cookie Weekend

- If you know a Girl Scout, reach out to her.

- If you don't know a Girl Scout, use the [Girl Scout Cookie Finder](#) by entering your zip code, where you can find a [local](#) troop selling at a nearby booth or purchase cookies to be shipped directly to you. This link can also be used to find a local booth, purchase cookies, and/or donate cookies for local community causes.

Don't wait—stock up now! The GSHCC cookie season ends March 15, so be sure to grab your favorite Girl Scout Cookie flavors before they're gone. Whether you're picking up a few boxes or stocking the freezer, now's the time to enjoy every bite while supporting local Girl Scouts. To find a cookie booth near you, visit the official [Girl Scout Cookie Finder](#).

About Girl Scouts Heart of Central California

GSHCC is dedicated to building girls of courage, confidence, and character, who make the world a better place. Through various programs and initiatives, the organization empowers girls to take the lead in their lives and communities.

Headquartered in Sacramento, GSHCC serves over 16,000 girl and adult members across 18 counties including: Alpine, Amador, Calaveras, Colusa, El Dorado, Glenn, Mariposa, Merced, Nevada, Placer, Sacramento, San Joaquin, Solano, Stanislaus, Sutter, Tuolumne, Yuba, and Yolo.

Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them. To join us, volunteer, reconnect, or donate, [visit www.girlscoutshcc.org](http://www.girlscoutshcc.org).

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