



The 2022 Girl Scout Cookie Program officially begins this week! We are excited to see girls get creative this cookie season.

## Important Dates

**January 14 - 2022 Girl Scout Cookie Program begins**

January 30 - Initial Order ends

January 31 - Goal Getter patch deadline

February 18-20 - National Girl Scout Cookie Weekend

February 19 - Mega Drop (North)

February 21 - Mega Drop (South)

February 25 - Booth sales begin  
March 20 - Cookie Program ends



## Participation Requirements

Please ensure you have filled out a Parent Permission Form if your Girl Scout(s) will be participating in the cookie program. We have a [digital form](#) available online. We encourage girls to take advantage of the online and contactless options. Customers can order cookies via Direct Ship and receive cookies earlier, or they can pre-order online for Girl Delivery.

## Girl Delivery

If you are planning on offering the Girl Delivery option, be sure to select that option upon setting up [your girl Smart Cookies account](#). You will need to total up your Girl Delivery orders and provide them to your cookie manager for entry in the Initial Order

## Cookie Varieties



GSHCC partners with ABC Bakers. You can find our cookie lineup online. We have a new cookie this year, the Adventurous, and the Toast-Yay was new last year. Remind customers to stock up as cookies freeze well.

[VIEW FULL COOKIE LINEUP](#)

## Smart Cookies



Please ensure noreply@abcsmartcookies.com is in your safe sender list so emails don't end up in spam. Reach out to your cookie manager for help resending the email, if necessary.

**ACCESS AFTER JAN. 14**

## Just In Time Trainings

Need help with Online order taking? Check out our Just in Time Trainings:

- [Setting Up Girl Accounts](#)
- [Customer Experience \(E-card and Social Link\)](#)
- [Girl Online Order Taking](#)

You can find Smart Cookies videos on [ABC Bakers' YouTube page](#).

## Financials

We encourage families to utilize contactless payment options. Smart Cookies has a credit card payment option built in. GSHCC will once again cover these fees for the 2022 cookie program! Troops are responsible for all other payment system fees.

## Booths & Alternatives to Booths

Due to COVID-19, please ensure your troop members are keeping up with the [latest guidelines](#). Remember to utilize all the great features built into Smart Cookies, as there are many [ways to participate](#) .

Remember, all booths are limited to four girls and must have at least two adults. You can find full booth guidelines and additional resources, such as a Virtual Booth Guide, in [Rallyhood](#) and on [our website](#).

## Rewards

This past summer, local Girl Scouts voted on their favorite reward options for the 2022 cookie program. Be sure to check out the [reward card](#) for full details. All girls who have an Initial Order of 190+ packages by January 30 will earn a GSHCC branded Climb with Courage T-Shirt!

## Care to Share



Don't forget to tell customers about our Cookie Share program! Customers are able to make select Cookie Share donations for \$5. GSHCC handles the distribution of cookies, so you do not set aside physical inventory for these donations. Donations are made to Blue Star moms, food banks, blood drives, and other local nonprofits, council-wide.

Girls who sell 15 donations earn a Cookie Share patch. Those who sell 25+ Cookie Share donations will reach the new Cookie Share reward level and receive a clip-on Koala Plush!

## Help & Resources

There are many great resources available. Contact your cookie manager if you have trouble finding what you need.

[Cookie Resources Page](#) - Forms, Guides, Just in Time Trainings and more

[Tools for Success](#) - Door hangers, pitch cards, Safety Tips and more

[ABC YouTube](#) - Smart Cookies video tutorials

[ABC Flickr](#) - themed images

Smart Cookies Tech Support - 800.853.3730 or

[ABCtech@westonfoods.com](mailto:ABCtech@westonfoods.com)

GSHCC Customer Care - [customercare@girlscoutshcc.org](mailto:customercare@girlscoutshcc.org)

We hope you are ready for a successful cookie program!