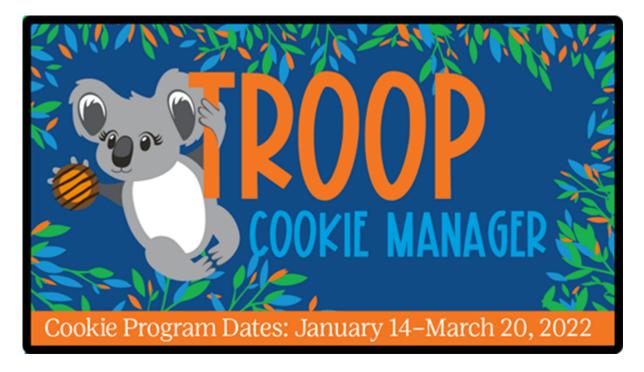
View in Browser





The 2022 Girl Scout Cookie Program officially begins this week! While we know this year will look different due to COVID-19, we want to remind you of all the great ways to participate. GSHCC is covering credit card fees for the Heartland payment system in order to make contactless options available to all troops. Direct Ship orders are sent from ABC Bakers directly, so customers will receive cookies earlier. GSHCC also continues to offer 50% off shipping on Direct Ship orders of six packages or more to make cookies accessible to more customers.

# Important Dates

January 10 - Smart Cookies uploads begin

January 14 - 2022 Girl Scout Cookie Program begins

January 30 - Initial Order ends

January 31 - Goal Getter Patch deadline

January 31 - ACH Authorization Forms due

January 31 - Troop Initial Order and Early Recognition Orders Due

January 31 - Last day to select Older Girl Proceeds (if eligible)

February 3 - Pre-Authorization Charge

February 18-20 - National Girl Scout Cookie Weekend

February 19 - Mega Drop (North)

February 21 - Mega Drop (South)

February 25 - Booth sales begin

February 25 - Cupboards open

March 10 - ACH #1

March 20 - Cookie Program ends

March 23 - Main and Troop Recognition Orders Due

March 24 - ACH #2

March 31 - ACH #3

Wednesdays, 6-7 p.m. - Q&A session (check Rallyhood for full schedule as dates may change)

#### **Booths & Alternatives to Booths**

Due to COVID-19, please ensure your troop members are keeping up with the latest guidelines. Remember to utilize all the great features built into Smart Cookies, as there are many ways to participate. Remember, booths are limited to four girls and must have at least two adults. You can find full booth guidelines and additional resources, such as the Virtual Booth Guide, on Rallyhood and on our website.

# **Troop Training**

Training is required for troops to receive their cookie supplies and to participate in the program. Online training is live in gsLearn and can be found by searching "634 Troop Cookie Manager Training 2022" in

the content library. You will receive a completion certificate once you complete the online training.



# **Participation Requirements for Troops:**

If you have not done so, be sure to complete training and submit a Volunteer Position Agreement. Please ensure all participating girls in your troop are registered for MY22 and have filled out a Parent Permission Form. We also recommend families review the Caregiver/Girl Guide.

#### **Smart Cookies**



Didn't receive your Smart Cookies registration email? Please ensure noreply@abcsmartcookies.com is in your safe sender list, so emails don't end up in spam. Reach out to your service unit cookie manager for help resending the email, if necessary.

#### **ACCESS SMART COOKIES**

## **Just In Time Training**

Do girls in your troop need their registration email? You can find a Just In Time training for <u>Retrieving Girl Registration Links</u> at <u>girlscoutshcc.org/resources</u>.

Need help with online order taking? Check out other Just In Time trainings:

- Setting Up Girl Accounts
- Customer Experience (E-card and Social Link)
- Girl Online Order Taking

You can find Smart Cookies videos on ABC Bakers' YouTube page.



Girls who plan to offer Girl Delivery must select that option upon setting up their Smart Cookies account. They will need to total up Girl Delivery orders and provide them to you for entry in the Initial Order.

## MegaDrop



Troops attending Mega Drop are encouraged to bring a loader, especially for larger orders, but it's not required. Troops must attend their regional event location and should work with all troop members to ensure their troop's order is picked up at the event. If your service unit hosts a regional Mini Drop, be sure to connect with your service

unit cookie team for more information.

Want to volunteer at Mega Drop? Register for a volunteer role. Girl Scouts Cadettes and older can volunteer at the event, with adult supervision. COVID-19 is ever-changing, and the cookie distribution team will continue to evaluate and share guidelines as we get closer to the event. For now, we intend to adhere to the following guidelines:

- Requiring masks for all volunteers and staff, including delivery agent staff and people in vehicles
- Providing disposable masks, hand sanitizer, and disinfectant wipes
- Encouraging each troop to bring their own loader to assist with organizing cookies in vehicles
- Wiping down high-touch surfaces frequently
- Ensuring social distancing and providing distance markers, where possible

#### **Financials**

GSHCC is once again covering the Smart Cookies/Heartland payment fees! Troops are responsible for all other payment system fees. More information can be found on Page 12 of your <u>Troop Cookie Manager Guide</u>.

An <u>ACH Authorization Form</u> is required if your troop did not participate in 2021 product programs. Troops that participated in the 2021 product programs should refrain from submitting the form unless banking information has changed. An ACH pre-authorization will be processed on February 3. Troops who do not have a cleared pre-authorization will be contacted by GSHCC and will not be able to pick up cookies until it has been resolved.

# Help & Resources

There are many great resources available. Contact your service unit cookie manager if you have trouble finding what you need.

Cookie Resources Page - Forms, Guides, Just in Time Trainings and more

Tools for Success - Door hangers, pitch cards, Safety Tips and more

ABC YouTube - Smart Cookies video tutorials

ABC Flickr - themed images

Smart Cookies Tech Support - 800.853.3730 or

ABCtech@westonfoods.com

GSHCC Customer Care - customercare@girlscoutshcc.org

We can't wait to kick off a successful program with you!









Have a question? Don't be shy!

Contact us for more information.

This email was sent to: Kara.Nuzback@girlscoutshcc.org

You are receiving this e-mail because you have requested to receive information from Girl Scouts Heart of Central California.

Privacy Policy | Unsubscribe

Our address is 6601 Elvas Avenue, Sacramento, CA 95819

© 2022 Girl Scouts of the United States of America. All Rights Reserved.