

Service Unit Fact Sheet

A Girl Scout Service Unit (SU) is a geographic area designated for the purpose of delivering Girl Scout program. These service units are usually based along school district or county boundaries. Every school is assigned to a service unit. Each service unit has a team who provides an essential support system that organizes training, mentoring, programs and support for volunteers, girls and caregivers called a Service Team.

What a Service Team Does

- Collaborates with council staff to recruit new girls and adult members
- Supports and develops volunteers and girls to keep troops engaged in a wider Girl Scout community
- Recognizes volunteer contributions and efforts
- Supports participation in Product Programs
- Provides administrative support in financial reporting, assesses and approves activities for troops, and assists members in finding solutions
- Engages with local community members and organizations to encourage overall support of the Girl Scout mission

What a Service Unit Provides

Recruitment Events: Partner with council staff to provide support in recruiting new members.

Program Events: Support troops in planning and holding events for girls, troops and families, such as a bridging ceremony, sing along, camporee, dance, parade, cookie rally, etc. Events vary by service unit.

Member Trainings: Assist council in providing training and materials to support product programs, troop finances, safety guidelines and planning.

Member Recognitions: Recognize volunteers and girls for contributions and successes within the service unit, including, but not limited to, Investiture/Rededication, Leader Appreciation Day, event planning or support and other contributions. Promote council recognitions for Volunteer of Excellence and board approved awards.

Product Programs: Participate and support troops in Girl Scout product programs: Fall Product Program and Cookie Program.

Traditions: Honor and support activities related to Girl Scout traditions such as Investiture/Rededication and Bridging ceremonies, World Thinking Day, SWAPs and Higher Awards: Gold, Silver, Bronze and Rose.

Outdoor Experiences: Plan and hold an outdoor camporee or outdoor activities for girls and troops.

Community Service Projects: Incorporate community service projects in SU events and support troop community service efforts.

Core Service Team Members

Service Team Coordinator	Treasurer	Troop Leader Mentor	Product Sales Managers	Recognition Coordinator	Event Coordinator
Coordinate the Service Team members and meetings	Monitor SU bank accounts	Welcome and guide leaders and troops	Fall Product and Cookie Programs	Lead Adult and Girl Appreciation efforts	Promote and support events and risk management