Service Unit Fact Sheet

A Girl Scout Service Unit (SU) is a geographic area designated for the purpose of delivering Girl Scout program. These service units are usually based along school district or county boundaries. Every school is assigned to a service unit. Each service unit has a team who provides an essential support system that organizes training, mentoring, programs and support for volunteers, girls and caregivers called a Service Team.

What a Service Team Does

- Collaborates with council staff to recruit new girls and adult members
- Supports and develops volunteers and girls to keep troops engaged in a wider Girl Scout community
- Recognizes volunteer contributions and efforts
- Supports participation in Product Programs
- Provides administrative support in financial reporting, assesses and approves activities for troops, and assists members in finding solutions
- Engages with local community members and organizations to encourage overall support of the Girl Scout mission

What a Service Unit Provides

**Recruitment Events:** Partner with council staff to provide support in recruiting new members.

**Program Events:** Support troops in planning and holding events for girls, troops and families, such as a bridging ceremony, sing along, camporee, dance, parade, cookie rally, etc. Events vary by service unit.

**Member Trainings:** Assist council in providing training and materials to support product programs, troop finances, safety guidelines and planning.

**Member Recognitions:** Recognize volunteers and girls for contributions and successes within the service unit, including, but not limited to, Investiture/Rededication, Leader Appreciation Day, event planning or support and other contributions. Promote council recognitions for Volunteer of Excellence and board approved awards.

**Product Programs:** Participate and support troops in Girl Scout product programs: Fall Product Program and Cookie Program.

**Traditions:** Honor and support activities related to Girl Scout traditions such as Investiture/Rededication and Bridging ceremonies, World Thinking Day, SWAPs and Higher Awards: Gold, Silver, Bronze and Rose.

**Outdoor Experiences:** Plan and hold an outdoor camporee or outdoor activities for girls and troops.

**Community Service Projects:** Incorporate community service projects in SU events and support troop community service efforts.

### Core Service Team Members

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<thead>
<tr>
<th>Service Team Coordinator</th>
<th>Treasurer</th>
<th>Troop Leader Mentor</th>
<th>Product Sales Managers</th>
<th>Recognition Coordinator</th>
<th>Event Coordinator</th>
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</thead>
<tbody>
<tr>
<td>Coordinate the Service Team members and meetings</td>
<td>Monitor SU bank accounts</td>
<td>Welcome and guide leaders and troops</td>
<td>Fall Product and Cookie Programs</td>
<td>Lead Adult and Girl Appreciation efforts</td>
<td>Promote and support events and risk management</td>
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